

COURSE INFORMATION		BOOK INFORMATION			PRICES (CAD)	
CODE	NAME	NAME / AUTHOR / PUBLISHER / DATE	ISBN	ONLINE SOURCE (LINK)	BUY AT VANWEST	EST. PRICES
BUS101	Cross-Cultural Communication	Intercultural Communication in the Global Workplace / Varner, Iris;Beamer, Linda / MGH / 2011	ISBN: 0077476778	<a href="#">VITAL SOURCE</a>	YES	\$70.00
BUS102	Interpersonal Skills for the Workplace	Human Relations: Interpersonal, Job-Oriented Skills / Andrew J. DuBrin; Terri M. Geerinck / PEARSON / 2014	ISBN-10: 0134601173 ISBN-13: 9780134601175	<a href="#">VITAL SOURCE</a>	YES	\$61.00
BUS103	Marketing Essentials	Think Marketing / Keith Tuckwell; Marina Jaffey / PEARSON / 2019	ISBN 9780134830377	<a href="#">VITAL SOURCE</a>	YES	\$61.00
BUS104	Organizational Behavior	Canadian Organizational Behaviour / MCSHANE / MGH / 2017	ISBN-10: 1259271889 ISBN-13: 9781259271885	<a href="#">VITAL SOURCE</a>	YES	\$60.00
BUS105	Principles of Management	MGMT 4th Edition / Chuck Williams; Terri Champion; Ike Hall / CENGAGE / 2024	ISBN: 9781774747834 1774747839	<a href="#">VITAL SOURCE</a>	NO	\$56.00
BUS106	Customer Service Skills	Customer Service Skills For Success 8th Edition / Robert Lucas / MGH / 2023	ISBN: 9781265037536 1265037531	<a href="#">VITAL SOURCE</a>	YES	\$60.00
BUS107	Business Correspondence	Business Communication Essentials / Courtland L Bovee; John Thill; Jean A. Scribner / PEARSON / 2020	ISBN-10: 0135262410 ISBN-13: 9780135262412	<a href="#">VITAL SOURCE</a>	YES	\$61.00
BUS108	Sales Strategies	Selling Today: Partnering to Create Value / Gerald L Manning; Michael L. Ahearne; Barry L Reece / PEARSON / 2018	ISBN-10: 0134478339 ISBN-13: 9780134478333	<a href="#">VITAL SOURCE</a>	YES	\$61.00
BUS109	Workplace Preparation	Career Focus Canada: A Personal Job Research Guide (6th Edition) / Helene Martucci Lamarre; Karen McClughan / PEARSON / 2014	ISBN: 9780132825931 0132825937	<a href="#">PEARSON</a>	YES	\$55.00
BUS114	Introduction to Accounting	Financial Accounting / H. Dauderis and D. Annand / V2021-A / LYRYX / 2021	N/A	<a href="#">LYRYX</a>	NO	Free

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CODE	NAME	NAME / AUTHOR / PUBLISHER / DATE	ISBN	ONLINE SOURCE (LINK)	BUY AT VANWEST	EST. PRICES
BUS115	Social Media Marketing	Social Media Marketing / Tracy L. Tuten / SAGE / 2021	ISBN: 9781529731996 ISBN: 9781529731989	<a href="#">VITAL SOURCE</a>	NO	\$45.00
BUS116	Project Management	Successful Project Management / Gido; Clements / NELSON / 2017	ISBN-10: 0176807314 ISBN-13: 9780176807313	<a href="#">VITAL SOURCE</a>	NO	\$87.00
BUS117	Leadership Skills	Introduction To Leadership: Concepts And Practice / Peter G. Northouse / SAGE / 2021	ISBN-10: 1544351623 ISBN-13: 9781544351629	<a href="#">VITAL SOURCE</a>	NO	\$55.00
BUS118	Finance	Fundamentals Of Corporate Finance / ROSS / MGH / 2019	ISBN-10: 1260192822 ISBN-13: 9781260192827	<a href="#">VITAL SOURCE</a>	YES	\$70.00
BUS119	Sales Management	Sales Force Management: Leadership, Innovation, Technology / Mark W. Johnston; Greg W. Marshall / ROUTLEDGE / 2021	ISBN-10: 100031751X ISBN-13: 9781000317510	<a href="#">VITAL SOURCE</a>	NO	\$87.00
BUS120	E-Commerce	Business, Technology, and Society 16th Ed. / Kenneth C. Laudon; Carol Guercio Traver / PEARSON / 2021	ISBN10: 0136931723 ISBN13: 9780136931720	<a href="#">VITAL SOURCE</a>	YES	\$61.00
BUS121	Market Research	Essentials of Marketing Research / Joseph Hair, David Ortinau, Dana E. Harrison / MGH / 2021	ISBN-10: 1260260461 ISBN-13: 9781260260465	<a href="#">MCGRAW HILL</a>	YES	\$60.00

- The textbook list is subject to change without notice.

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