

COURSE INFORMATION		BOOK INFORMATION			PRICES (CAD)	
CODE	NAME	NAME / AUTHOR / PUBLISHER / DATE	ISBN	ONLINE SOURCE (LINK)	BUY AT VANWEST	EST. PRICES
BUS101	Cross-Cultural Communication	Intercultural Communication in the Global Workplace / Varner, Iris; Beamer, Linda / MGH / 2011	ISBN: 9780077476779	VITAL SOURCE	YES	\$73.00
BUS102	Interpersonal Skills for the Workplace	Human Relations: Interpersonal, Job-Oriented Skills / Andrew J. DuBrin; Terri M. Geerinck / PEARSON / 2014	ISBN-13: 9780134601175 ISBN-10: 0134601173	VITAL SOURCE	YES	\$61.00
BUS103	Marketing Essentials	Think Marketing: 3rd Canadian Edition / Keith Tuckwell; Marina Jaffey / PEARSON / 2019	ISBN 9780134834344	VITAL SOURCE	YES	\$61.00
BUS104	Organizational Behavior	Canadian Organizational Behaviour (Canadian Edition) 12th Edition / Steven McShane / MGH / 2024	ISBN-13: 9781264854493 ISBN-10: 1264854498	VITAL SOURCE	NO	\$66.08
BUS105	Principles of Management	MGMT 4th Edition / Chuck Williams / CENGAGE / 2024	ISBN: 9781774747834	VITAL SOURCE	NO	\$62.66
BUS106	Customer Service Skills	Customer Service Skills For Success 8th Edition / Robert Lucas / MGH / 2023	ISBN-13: 9781265575656 ISBN-10: 1265575657	VITAL SOURCE	YES	\$60.00
BUS107	Business Correspondence	Business Communication Essentials / Courtland L Bovee; John Thill; Jean A. Scribner / PEARSON / 2020	ISBN-13: 9780135262412 ISBN-10: 0135262410	VITAL SOURCE	YES	\$69.00
BUS108	Sales Strategies	Selling Today: Partnering to Create Value / Gerald L Manning; Michael L. Ahearne; Barry L Reece / PEARSON / 2018	ISBN-13: 9780134478333 ISBN-10: 0134478339	VITAL SOURCE	YES	\$69.00
BUS109	Workplace Preparation	Career Focus Canada: A Personal Job Research Guide (6th Edition) / Helene Martucci Lamarre; Karen McClughan / PEARSON / 2014	ISBN-13: 9780134572383 ISBN-10: 0134572386	VITAL SOURCE	YES	\$58.00
BUS114	Introduction to Accounting	Financial Accounting / H. Dauderis and D. Annand / V2023-A / LYRYX / 2022	N/A	N/A	NO	Free

COURSE INFORMATION		BOOK INFORMATION			PRICES (CAD)	
CODE	NAME	NAME / AUTHOR / PUBLISHER / DATE	ISBN	ONLINE SOURCE (LINK)	BUY AT VANWEST	EST. PRICES
BUS115	Social Media Marketing	Social Media Marketing (5th Edition) / Tracy L. Tuten / SAGE / 2023	ISBN-13: 9781529736229 ISBN-10: 1529736226	VITAL SOURCE	YES	\$97.94
BUS116	Project Management	Successful Project Management / Gido; Clements / CENGAGE / 2018	ISBN-13: 9781337095471 ISBN-10: 1337095478	VITAL SOURCE	NO	\$89.54
BUS117	Leadership Skills	Introduction to Leadership: Concepts and Practice (6th Edition) / Peter G. Northouse / SAGE / 2024	ISBN-13: 9781071942253 ISBN-10: 1071942255	VITAL SOURCE	NO	\$84.00
BUS118	Finance	Fundamentals of Corporate Finance (11th Edition) / Ross, Westerfield, Jordan, Pandes, Holloway / MGH / 2022	ISBN-13: 9781260881387 ISBN-10: 1260881385	VITAL SOURCE	YES	\$69.00
BUS119	Sales Management	Sales Force Management: Leadership, Innovation, Technology / Mark W. Johnston; Greg W. Marshall / ROUTLEDGE / 2021	ISBN-13: 9780367682088 ISBN-10: 0367682087	VITAL SOURCE	NO	\$86.24
BUS120	E-Commerce	Business, Technology, and Society 16th Ed. / Kenneth C. Laudon; Carol Guercio Traver / PEARSON / 2021	ISBN13: 9780136931805 ISBN10: 0136931804	VITAL SOURCE	YES	\$69.00
BUS121	Market Research	Essentials of Marketing Research / Joseph Hair, David Ortinau, Dana E. Harrison / MGH / 2024	ISBN13: 9781266261503 ISBN10: 1260575780	VITAL SOURCE	NO	\$66.08

- The textbook list is subject to change without notice.

PURCHASING A TEXTBOOK FROM VANWEST	PAYMENT METHODS		STEP 2	EMAIL	STEP 3	E-BOOK CODE		
	STEP 1	E-transfer to accountant@vanwest.com		STEP 2		E-mail your receipt to vcp@vanwest.com	STEP 3	You will receive your ebook code by email.
		(Please mention the student ID number, student name and the course code.)						
	Cash, Credit, or Debit card pay at the Admissions office							