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TEXTBOOK LIST

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COURSE INFORMATION		PROGRAM	BOOK INFORMATION			LISTED PRICE (CAD)
CODE	NAME	PCS	BOOK NAME / AUTHOR / PUBLISHER / PUBLICATION YEAR	ISBN	ONLINE SOURCE (LINK)	
BUS101	Cross-Cultural Communication	O	Intercultural Communication in the Global Workplace 5th (Varnier) / Varner, Iris; Beamer, Linda/ MGH/ 2011	9780077476779	N/A	N/A
BUS102	Interpersonal Skills for the Workplace	O	Human Relations: Interpersonal, Job-oriented Skills, 4th Canadian Edition / Andrew J. DuBrin; Terri M. Geerinck / PEARSON/ 2014	9780134601175 0134601173	VITAL SOURCE	$57.99
BUS103	Marketing Essentials	O	Marketing: An Introduction, Canadian Edition, 8th Edition / Gary Armstrong; Philip Kotler; Valerie Trifts; Danielle Wilson / PEARSON / 2025	9780137837175	VITAL SOURCE	$64.79
BUS106	Customer Service Skills	O	Customer Service Skills For Success, 8th Edition / Robert Lucas / MGH / 2023	9781265575656 1265575657	VITAL SOURCE	$59.00
BUS107	Business Correspondence	O	Business Communication Essentials, 6th Edition / Courtland L Bovee; John Thill; Jean A. Scribner / PEARSON / 2025	9780138083373	VITAL SOURCE	$67.99
BUS109	Workplace Preparation	O	Career Focus Canada: A Personal Job Research Guide / Helene Martucci Lamarre; Karen McClughan / PEARSON / 2014	9780134572383 0134572386	VITAL SOURCE	$57.99

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