# VAN WEST COLLEGE

# 2023/2024 VOCATIONAL PROGRAMS (STUDY & WORK) ENGLISH













# YOUR CAREER STARTS HERE!

**100% GUARANTEED PAID CO-OP JOBS:** Paid co-op work is an amazing opportunity to integrate academic studies with related employment experience. You will leave prepared with the practical job-ready skills that today's employers are looking for!

PROGRAM	CAMPUS	DURATION	ACADEMIC STUDY*	PAID CO-OP
OPERATIONS & SUPPLY CHAIN MANAGEMENT CO-OP POST-BACCALAUREATE DIPLOMA	VANCOUVER	32 MONTHS (128 WEEKS)	= 14 MONTHS (1,176 HOURS) +	<b>12 MONTHS</b> (1,176 HOURS)
SUPPLY CHAIN MANAGEMENT CO-OP POST-BACCALAUREATE DIPLOMA	VANCOUVER	<b>18 MONTHS</b> (72 WEEKS)	= 8 MONTHS (672 HOURS) +	<b>6 MONTHS</b> (672 HOURS)
COMMERCE AND MARKETING CO-OP DIPLOMA	VANCOUVER	30 MONTHS (120 WEEKS)	= 12 MONTHS (952 HOURS) +	<b>12 MONTHS</b> (952 HOURS)
<b>BUSINESS MANAGEMENT</b> <b>CO-OP DIPLOMA</b> *30 TRANSFERABLE CREDITS TO YORKVILLE FROM VANWEST	VANCOUVER	<b>18 MONTHS</b> (72 WEEKS)	= 8 MONTHS (616 HOURS) +	<b>6 MONTHS</b> (616 HOURS)
HOSPITALITY MANAGEMENT CO-OP DIPLOMA	VANCOUVER	<b>15 MONTHS</b> (60 WEEKS)	= 6 MONTHS (600 HOURS) +	<b>6 MONTHS</b> (600 HOURS)
HOSPITALITY MANAGEMENT CO-OP DIPLOMA	KELOWNA	<b>14 MONTHS</b> (56 WEEKS)	<b>6 MONTHS</b> (480 HOURS) <b>+</b>	<b>6 MONTHS</b> (480 HOURS)
PROFESSIONAL CUSTOMER SERVICE CO-OP CERTIFICATE	VANCOUVER	9 MONTHS (36 WEEKS)	<b>4 MONTHS</b> (336 HOURS) <b>+</b>	<b>4 MONTHS</b> (336 HOURS)
CROSS-CULTURAL BUSINESS COMMUNICATION DIPLOMA	VANCOUVER	6 MONTHS	= 6 MONTHS (504 HOURS) +	ELIGIBLE TO WORK FULL TIME DURING YOUR ACADEMIC STUDY
CROSS-CULTURAL BUSINESS COMMUNICATION CERTIFICATE	VANCOUVER	2 MONTHS	<b>2 MONTHS</b> (168 HOURS)	-

\* You are also eligible to work full time during your academic study.



Receive support for co-op work placement from start to finish



Paid co-op placement from 200+ partner companies



Earn money while studying -Eligible to work full time during your academic study terms



Graduate with confidence & be work-ready



OPERATIONS & SUPPLY CHAIN MANAGEMENT CO-OP POST-BACCALAUREATE DIPLOMA Program Length: 32 months Co-op Length: 12 months	<ul> <li>RECOMMENDED FOR students who want to work in global trading and logistic sectors for future career</li> <li>Focuses on the operation and process of supply chains as well as logistics management, with particular learning experience on purchasing &amp; procurement, business analytics, negotiation, and strategic analysis</li> <li>Higher education level: Post-baccalaureate Diploma</li> <li>Includes the longest co-op period when students will gain more working experience in Canada</li> <li>Co-op placements could be in international trading, freight forwarding, transportation, and logistics related fields</li> </ul>
COMMERCE & MARKETING CO-OP DIPLOMA Program Length: 30 months Co-op Length: 12 months	<ul> <li>RECOMMENDED FOR students who want to work in the sales, marketing, and advertising industries for future career</li> <li>Focuses on marketing strategy, social media, E-commerce, and sale management learning</li> <li>Achieve a 2 year diploma in Canada</li> <li>Includes the longest co-op period when students will gain the most working experience in Canada</li> <li>Co-op placements are mainly in sales &amp; marketing related fields</li> </ul>
SUPPLY CHAIN MANAGEMENT CO-OP POST-BACCALAUREATE DIPLOMA Program Length: 18 months Co-op Length: 6 months	<ul> <li>RECOMMENDED FOR students who want to work in global trading and logistic sectors for future career</li> <li>Focuses on procurement &amp; supply, operations &amp; process, and logistics management</li> <li>Higher education level: Post-baccalaureate Diploma</li> <li>Includes the 6 months co-op period when students will gain working experience in Canada</li> <li>Co-op placements could be in international trading, manufacturing, purchasing, and logistics fields</li> </ul>
BUSINESS MANAGEMENT CO-OP DIPLOMA Program Length: 18 months Co-op Length: 6 months	<ul> <li>RECOMMENDED FOR students who want to work in international business administration industry</li> <li>Focuses on project management, organizational behaviors, leadership skills, and business correspondence</li> <li>Develops students' efficient business management and critical thinking skills</li> <li>Receive a diploma within 18 months of study</li> <li>Includes the 6 months co-op period when students will gain working experience in Canada</li> <li>Co-op placements could be in office administrative support, reception, and business sales related areas</li> </ul>
HOSPITALITY MANAGEMENT CO-OP DIPLOMA Program Length: 14 months / 15 months Co-op Length: 6 months	<ul> <li>RECOMMENDED FOR students who want to work in the hospitality industry for future career</li> <li>Focuses on managing front office, housekeeping operations, food &amp; beverage services, operations and facilities management &amp; design, security &amp; loss prevention, and supervision in the hospitality industry</li> <li>Includes 'site tour' among participating hotels and/or other hospitality firms</li> <li>Receive both a VanWest Diploma and AHLEI certificates upon a successful graduation</li> <li>Includes 6 month co-op period when students will gain more working experience in Canada</li> <li>Co-op placements will be mainly hospitality-related service jobs</li> </ul>
PROFESSIONAL CUSTOMER SERVICE CO-OP CERTIFICATE Program Length: 9 months Co-op Length: 4 months	<ul> <li>RECOMMENDED FOR students want to use English for workplace in the sales &amp; service industry</li> <li>Focuses on cross-cultural communication, interpersonal skills for the workplace, and customer service skills</li> <li>Receive a certificate within 9 months</li> <li>Short-term learning + Canadian workplace experience (including 4 months of coop period)</li> <li>Co-op placements could be sales and customer service in retail, hospitality, and tourism-related sectors</li> </ul>



# GET READY TO WORK: VANWEST CO-OP

## WHAT IS CO-OP?

Co-op is the abbreviation of Cooperative Education, also known as a type of learning education system that integrates classroom-based knowledge and practical work experience, gained through 'paid work placement'. The program aims to cultivate student's skills and help them launch an outstanding career path in an industry related to their field.

## WHAT STUDENTS WILL GET:

- Certificate or Diploma from VanWest College
- A credential / certificate from an institute related to the program
- Professional English resume and interview skills
- Reference letter(s) from co-op work placement

## VANWEST CO-OP:

- Since 2016 when our vocational programs were launched, we have successfully placed all of our students into a Co-op job placement.
- 30% of our graduates are consistently hired by their Co-op companies.
- All Co-op job placements are paid, and the wages are above BC's minimum wage.
- On-Campus Co-op department will fully support students in finding a co-op placement.
- Outside the campus, students still receive full support through our exclusive Ready to Work Facebook Page. Job opportunities, job fairs, previous co-op students' testimonials, announcements, and resources can be found on this page.
- The co-op job placements will give students a great opportunity to integrate academic studies with related employment experience. The placements fully depend on a student's ability, work experience, and interviews.
- In the Work Preparation course students will learn how to create an effective resume and a professional cover letter, gain interview techniques, and build networking.
- Students are eligible to work part-time (up to 20 hours a week) during academic study semesters.

## CO-OP PLACEMENT PROCEDURES

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GROUP MEETINGS

BUS 109 WORK PREPARATION COURSE



**INDIVIDUAL** 

MEETINGS

SEMINARS & WORKSHOPS



CO-OP JOB PLACEMENT & INTERVIEWS



SUCCESSFUL CO-OP PLACEMENT

# **CO-OP PROFILES**

NAME	Marcus V.	NAME	Marcus V.
INDUSTRY	Transport & Warehousing / Logistic Services	INDUSTRY	Retail Trade (Furniture & Home Furnishings)
POSITION	Warehouse Associate	POSITION	Receiving

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NAME

INDUSTRY

POSITION

NAME

INDUSTRY

POSITION

Limhi A.

Electric Utility

Technical Assistant

Recreation (Amusement

& Themed Parks) Upper Terminal

				R			
NAME	Osman A.	NAME	Laura K.	NAME	Ping L.	NAME	Jenna C.
INDUSTRY	Real Estate	INDUSTRY	Construction & Design	INDUSTRY	Convention & Trade Shows	INDUSTRY	Home & Comme Telecommunicat
POSITION	Customer Care Assistant	POSITION	Assistant Project Manager	POSITION	Designer Marketing Coordinator	POSITION	Client Account Manager

NAME

**INDUSTRY** 

POSITION

NAME

INDUSTRY

POSITION

NAME	Masaki K.
INDUSTRY	Airport Services
POSITION	Sales Associate

llker K.

Leader



Alice C.

Retail Trade (Health

& Personal Care) E-commerce Marketing

Coordinator

NAME

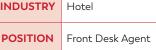
INDUSTRY

POSITION

NAME

INDUSTRY

POSITION



Koki T.

Technology, Retail

Management

Specialist

Home Solutions



Minjeong K.

**Translation Business** 

**Project Coordinator** 

Halil S.

Food Service

Event Captain



Kivanc O.

Real Estate

Assistant

Administrative

NAME

INDUSTRY

POSITION

NAME	Luz F.
INDUSTRY	Wellness Resort & Spa
POSITION	Spa Attendant





	Jenna C.
DUSTRY	Home & Commercial Telecommunication
OSITION	Client Account Manager

# CO-OP JOB OPPORTUNITIES (OVER 200+ PARTNER COMPANIES)

INDUSTRY	OCCUPATION	INDUSTRY	OCCUPATION
Finance	Market Analyst	Transport & Warehousing / Logistics Services	Import & Export Assistant – Data Entry
Administrative & Support Services (Convention and Trade Shows)	Designer Coordinator	Travel Arrangement & Reservation Services	Customer Care Specialist
Finance	Futures Trader	Food Services	Front Counter
Finance	Equities Trader	Food Services	Shift Leader
Administrative & Support Service	IT Budget Specialist	Airport Services	Sales Associate
Wholesale Trade (Industrial Chemical Trade)	Accounts Payable Clerk	Airport Services	Passenger Service Agent
Construction	Junior Accountant	Administrative & Support Services (Convention and Trade Shows)	Designer Coordinator
Construction	Assistant to project manager	Accommodation Services (Hotels)	Front desk Agent
Construction (Building Finishing Contractors)	Floor Installer/Manager	Food Services	Shift Supervisor
Professional Services (Legal Services)	Legal Administrative Assistant	Retail Trade (Clothing & Clothing Accessories)	Sales Associate
Professional Services (Marketing Services)	Retail Sales Representative	Other Services (Dry Cleaning & Laundry Services)	Administrative Assistant
Retail Trade (Electronics & Appliance Stores)	Specialist	Energy	Operations Assistant
Finance	Market Analyst	Administrative & Support Services (Business Support Services - Collection Agencies)	Collection Office
Finance	Account Receivable		
Real Estate	Community Associate	Administrative & Support Services (Business Support Services - Employment Agencies)	Imaging Specialist
Amusement & Recreation (Golf Courses & Country Club)	Porter - House	Education Services	Activity Assistant
Education Services	Office Coordinator	Education Services	Activity Leader
Health Care	Client Coordinator	Real Estate	Administrative Assistant
Health Care	Dental Receptionist	Real Estate	Customer Care Assistant
Retail Trade (Automobile Dealer)	Administrative Assistant	Real Estate	Office Assistant
Retail Trade (Clothing and Clothing	Marketing/Sales Associate	Food Services	Assistant Manager
Accessories - Jewellery)	Marketing/sales Associate	- Food Services	Deli Worker
Transport & Warehousing / Logistic Services	Shipping/Receiving Representative	Food Services	Front Counter Server
Manufacturing	Office Assistant	Food Services	Counter Attendant
Professional Services (Translation & Interpretation Services)	Project Coordinator	Retail Trade (Health & Personal Care)	Sales Coordinator
Retail Trade (Clothing & Clothing Accessories)	Sales Associate	Retail Trade (Supermarket & Grocery)	Customer Service Team Member
Airport Services	Customer Service Agent	Retail Trade (Food & Beverage - Specialty Food Stores)	Counter Staff
Real Estate	Marketing Designer	Retail Trade (Food & Beverage - Specialty Food	Sales Associate
Professional Services (Research Consulting)	Executive Assistant	Stores)	Stock Associate
Transport & Warehousing / Logistic Services	Warehouse Associate	Clothing Accessories) Retail Trade (Clothing &	Warehouse Assistant
Food Services (Catering)	Banquet Server	Clothing Accessories) Retail Trade (Clothing &	
Food Services (Catering)	Catering Server	Clothing Accessories)	Key leader/Retail Connector
Accommodation Services (Hotels)	Club Lounge Associate	Retail Trade (Clothing & Clothing Accessories - Shoe Stores)	Sales Representative
Transport & Warehousing / Logistic Services	Logistics Coordinator	Retail Trade (Furniture & Home Furnishings)	Receiving
Retail Trade (Sporting Goods)	Sales Associate	Retail Trade (Furniture & Home Furnishings)	Sales Associate
Accommodation Services (Hotels)	Host VIP Services	Retail Trade (Furniture &	Shipping/Receiving
Social Advocacy Organization	Warehouse Associate	Home Furnishings) Retail Trade (Clothing & Clothing Accessories	
Finance	Scanning Assistant	- Jewellery)	Seasonal Sales Consultant
Real Estate	Research Analyst	Retail Trade (Clothing & Clothing Accessories)	Advisor
Professional Services (Marketing Services)	Administrative Assistant	Retail Trade (Electronic & Appliance Stores)	Connected Solutions Advisor
Retail Trade (Automobile Dealer)	E-Commerce Specialist	Recreation (Amusement & Themed Parks)	Airtram Operator
Amusement & Recreation (Golf Courses & Country Club)	Banquet Server	Retail Trade (Supermarket & Groceries)	Manager Assistant

# CO-OP JOB OPPORTUNITIES (OVER 200+ PARTNER COMPANIES)

INDUSTRY	OCCUPATION	INDUSTRY	OCCUPATION
Retail Trade (Furniture & Home Furnishings)	Checkout Services Coworker	Retail Trade (Game Stores)	Sales Associate
Manufacturing	Production Specialist	Retail Trade (Sporting Goods)	Quality Inspector
Health Care	Receptionist	Retail Trade (Department Stores)	Purchase Sales Associate
Accommodation Services (Casino Hotels)	Casino Dealer	Retail Trade (Cift, Novelty & Souvenir)	Customer Service Retail
Recreation (Fitness & Sports)	Reception and Studio Manager	Retail Trade (Cift, Novelty & Souvenir)	Sales Associate
Information & Cultural (Motion Picture & Video Exhibition - Cinemas)	Cast Member	Retail Trade (Health & Personal Care)	Customer Service Specialist
Transport & Warehousing / Logistics Services	Data Entry	Retail Trade (Health & Personal Care)	E-commerce Marketing Coordinator
Rental Services	Customer Service Representative	Retail Trade (Health & Personal Care - Pharmacy & Drug Stores)	Computer Specialist
Other Services (Repair & Maintenance)	Contents Technician	Retail Trade	Stock person
Other Services (Personal Care Services)	Receptionist & Administrative Assistant	(Supermarket & Groceries) Retail Trade	Store Associate
Administrative & Support Services	Office Host	(Supermarket & Groceries) Retail Trade	Customer Service Representative
Administrative & Support Services	Customer Service and Office Assistant	(Supermarket & Groceries) Retail Trade	
Travel Agency / Administrative & Support Service	Web Division Travel Consultant	(Supermarket & Groceries)	Produce Department
Travel Arrangement & Reservation Services	Customer Service Pier Staff	(Supermarket & Groceries)	Grocery Clerk
Transport & Warehousing / Logistic Services	Data Entry	Retail Trade (Clothing & Clothing Accessories)	Team Lead
Transport & Warehousing / Logistics Services	Relocation Specialist	Retail Trade (Clothing & Clothing Accessories)	Sales Associate
Professional Services (Marketing Services)	Sales Advisor	Retail Trade (Clothing & Clothing Accessories)	Brand Associate Lead
Professional Services	Office Assistant	Retail Trade (Clothing & Clothing Accessories)	Brand Associate
Telecommunications	Sales Associate	Retail Trade (Clothing & Clothing Accessories)	Order Fulfillment Associate
Telecommunications	Marketing Representative	Retail Trade (Clothing & Clothing Accessories)	Lead Sales Associate
Telecommunications	Sales and Marketing Staff	Retail Trade (Clothing & Clothing Accessories - Jewellery)	Seasonal Sales Consultant
Educational Support Services	Classroom Assistant	Retail Trade (Clothing & Clothing Accessories - Shoe Stores)	Sales Associate
Educational Support Services	Administrative Assistant Centre Assistant	Retail Trade (Clothing & Clothing Accessories - Shoe Stores)	Stock Associate
Educational Support Services	HR Business Partner	Retail Trade(Clothing and Clothing Accessories/ Office Supplies)	Sales Associate
Airport Services	Customer Service Agent	Retail Trade	Sales Associate
Airport Services	Customer Care Ambassador	(Furnitures & Home Furnishings) Retail Trade	Store Associate
Airport Services	Passenger Assistant Agent	(Furnitures & Home Furnishings) Retail Trade	Recovery Coworker
Airport Services	Customer Service Luggage Storage	(Furnitures & Home Furnishings) Retail Trade	
Airport Services	Check-in Agent	(Furnitures & Home Furnishings) Food Services (Food & Beverage - Specialty	Cashier
Amusement & Recreation (Skiing Facilities)	Guest Experience Representative	Food)	Customer Service
Amusement & Recreation (Amusement & Themed Parks)	Administrative Assistant	Food Services (Food & Beverage - Specialty Food Stores)	Team Leader/Sales Associate
Amusement & Recreation (Amusement & Themed Parks)	Airtram Operator	Food Services (Food & Beverage - Specialty Food Stores)	Barista
Amusement & Recreation (Amusement & Themed Parks)	Customer Service Staff	Food Services (Food & Beverage - Specialty Food Stores)	Server
Amusement & Recreation (Amusement & Themed Parks)	Park Ambassador	Food Services	Product Support Representative
Retail Trade (Office Supplies / Electronic & Appliance Store)	Print and Marketing Associate	Food Services	Host
Retail Trade (General Merchandise)	Sales Associate	Food Services	Admin Assistant



#### ROOKAM SEQUENCE

## SEMESTER 1 (4 MONTHS)

## TERM 1 - 2 Months

BUS 101 Cross-Cultural Communication

BUS 107 Business Correspondence

BUS 130 Excel for Business Analytics

#### TERM 2 - 2 Months

BUS 114 Introduction to Accounting

BUS 103 Marketing Essentials

BUS 123 Macroeconomics

8-WEEK BREAK

## SEMESTER 2 (4 MONTHS)

TERM 1 - 2 Months

SCM 140 Procurement & Supply Management

SCM 150 Operations & Process Management

BUS 109 Workplace Preparation

#### TERM 2 - 2 Months

SCM 160 Logistics in Supply Chain Management

BUS 105 Principles of Management

BUS 116 Project Management

3-WEEK BRE

## SEMESTER 3 (6 MONTHS) TERM 1 - 2 Months SCM 191 Sustainability in Supply Chain Management BUS 171 Human Resource Management & Supervision BUS 171 Human Resource Management & Supervision BUS 118 Finance TERM 2 - 2 Months BUS 132 Business Analytics BUS 132 Business Analytics BUS 141 Negotiation BUS 143 Contract Administration & Law TERM 3 - 2 Months SCM 193 Risk in Supply Chain Management BUS 117 Leadership Skills SCM 192 Applied Supply Chain Strategy & Analysis 8-WEEK BREAK / JOB-HUNTING SEMESTER 4 (12 MONTHS)

## SCM 125 CO-OP PLACEMENT

- You will be able to work full-time during the co-op terms and part-time during the study terms.

- The schedule is subject to change without notice.

- Friday classes may be provided online.





#### HIGHLIGHTS

- Supply Chain is one of the fastest growing industries in Canada and supply chain management professionals occupy a range of influential positions across companies -procurement, operations, logistics, transportation & trade, consulting, senior management, and more
- Completing the program will transform students into someone with high-demand skills and a thorough knowledge of advanced management areas, such as Sustainability, Risk, Applied Strategy, Business Analysis, Negotiation, and Contract Administration and Laws
- Full student support for co-op work placement and career development

## **PROGRAM DESCRIPTION**

This program provides students with in-depth advanced background in supply chain management (SCM). Building upon the students' general baccalaureate academic experience, the program begins with a solid foundation in communications and business. It then goes on to deliver introductory courses in the 3 main areas of SCM: procurement, operations, and logistics. Finally, advanced courses provide a thorough grounding in high-level management topics in SCM. Throughout the program, emphasis is placed on the inter-connective nature of SCM, the use of analytics to inform decision-making, and on acquiring knowledge and skills identified through industry consultation.

#### CO-OP

VanWest College's Co-op has a strong system in place and a solid foundation of host company partnerships across various industries; a system that equips students with the adequate knowledge and skills to help them succeed in getting work placement in an English environment. Students receive first-hand experience in how job-hunting works in Canada through various activities that are offered by the Co-op department, such as on-campus activities, and information sessions, etc. Depending on our student needs, the Co-op department will provide regular counselling and training until students secure their placements. Students will be able to perform multifaceted business functions in occupational areas such as purchasing, operations, logistics and customer and information services, financial support, and project coordination.

#### **OVERVIEW**

Program Length	<ul> <li>32 months (total 128 weel</li> <li>Academic Study 14 month</li> <li>Co-op 12 months (total 1,</li> </ul>	ns (total 1,176 hours)		
Potential Career Opportunities	<ul> <li>Purchasing Agents and O</li> <li>Purchasing Managers</li> </ul>	fficers		
English Admission Requirements	<ul> <li>VanWest English Placement Test: Level 8, or</li> <li>Completion of VanWest Level 7 or EAP 300 course with a final grade of 75%+, or</li> <li>IELTS 6.0+, or</li> <li>TOEFL IBT 79+, or</li> <li>TOEIC 800+, or</li> <li>Duolingo 115+</li> </ul>			
Academic Admission Requirement	<ul> <li>Bachelor's Degree</li> </ul>			
Offered Location	<ul> <li>Vancouver</li> </ul>			
Start Dates	<ul> <li>2023: Feb 21, Aug 8</li> <li>2024: Jan 22, Jul 8</li> </ul>			
Fees	<ul> <li>Tuition:</li> <li>Application Fee:</li> <li>Student Services Fee:</li> <li>Total Fee: <ul> <li>Textbook costs are not included</li> </ul> </li> </ul>	\$19,900 \$230 \$250 \$20,380		
Credential Upon Graduation	<ul> <li>Operations &amp; Supply Chain Management Co-op Post-Baccalaureate Diploma</li> <li>Reference letter(s) from Co-op work placement</li> </ul>			

## SAMPLE PROGRAM SCHEDULE

	Mon	Tue	Wed	Thu	Fri
3:00 - 5:45 PM	Lecture 1	Lecture 3	Lecture 1	Lecture 3	Lecture 1 or 3
6:00 - 9:30 PM	Lecture 2	Lecture 4	Lecture 2	Lecture 4	



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WWW.VANWEST.COM



#### **BUS 101** Cross-Cultural Communication

This highly interactive, face-to-face course provides an understanding of the interpersonal communication skills required to develop constructive relationships in the multicultural workplace. This course explores foundational theory. Sources of interpersonal difference and barriers to understanding are examined.

#### **BUS 103** Marketing Essentials

This introductory course examines the application, management, and trends of marketing in the Canadian and global marketplace. Students will explore the primary elements of the Marketing mix (*Product, Price, Promotion, and Place*); how to utilize the elements of the Marketing mix to create value for the customer, and how to satisfy consumer needs.

#### **BUS 105** Principles of Management

This course covers the basic concepts of the management process: planning, organizing, staffing, leading, and controlling. Students will develop an overview of the functional areas of business and an understanding of the complex world in which organizational decisions are made. Emphasis is placed on how functional areas are integrated to achieve goals.

#### **BUS 107** Business Correspondence

This "hands-on" course covers communication theory, aspects of written communication, and introduces students to public speaking. On completion of this course, students will be able to: package thoughts clearly, provide clearer communication of both written and verbal messages, and write error free business-related documents.

#### **BUS 109** Workplace Preparation

This course covers basic skills involved in finding and securing employment. The topics in this course all relate to job search strategies, including creating an effective resume, writing a professional cover letter, practicing interview techniques, networking, using the Internet to job search, and understanding labour services.

## BUS 114 Introduction to Accounting

This course will introduce the concepts of accounting within the context of business in a Canadian environment. Students develop the ability to prepare and analyze the financial statements of public corporations. Topics include accounting as an information system; introduction to income measure; the accounting cycle; cash and financial statements.

#### BUS 116 Project Management

This course will present the essential skills students need to make effective contributions and to have an immediate impact on the completion of projects. Coverage of the latest business developments and challenges acquaint students with issues such as project constraints, stakeholder issues, and the project charter.

#### **BUS 117** Leadership Skills

In this course, students will develop strong interpersonal skills and increase their awareness of the importance of people skills in today's organizations. They will develop critical core skills along with individual performance through group interactions, role playing, lectures, and practice sessions. They will focus on the role of supervisors and managers at the front-line.

#### BUS 118 Finance

This course provides students with introduction to the theories, applications, and financial tools within a corporate financial environment. Topics include: forms of business, financial statement analysis, ratios, cash flows, valuation of future cash flows, valuation of securities, raising capital and project evaluation and analysis.

#### **BUS 123** Macroeconomics

This course introduces students to the fundamental terminology, concepts and theories of macroeconomics with an emphasis on international dynamics. Course topics include demand, supply, economic growth, inflation, markets and their impacts on international trade and globalization.

#### BUS 130 Excel for Business Analytics

This course introduces students to Microsoft Excel and its use in business analytics. Taught in our computer lab, the course presents foundational and intermediate level tools used frequently in business. Topics include creating/ modifying worksheets, manipulating data using formulas, functions, and Pivot Tables, and displaying information using sorting, charting, and exporting tools. Experiential rather than lecture-based learning will be the focus.

#### **BUS 132** Business Analytics

This course builds upon basic business knowledge in order to provide students with foundational knowledge of business analytics. Students will learn about a variety of analytical methodologies and tools used in this field and will use Microsoft Excel to practice some of these methodologies.

#### **BUS 141** Negotiation

This course will provide students with basic knowledge and practice in negotiation. The course begins with presentation of key negotiation concepts and strategies and then goes on to cover the affects of perception, cognition, emotion, power and demographics on negotiation. Students learn and practice the processes required in preparing for negotiation. The course includes many opportunities to observe and practice different types of negotiations.

#### BUS 143 Contract Administration & Law

This course provides students with the basic knowledge and skills needed in the contract administration associated with procurement. Topics include processes, law and documentation associated with the preparation of tendering documents, bidding, selection of vendors, drafting/awarding of contracts, control of contracts and closing of contracts. Differences in contract administration between nations will be covered.



## BUS 171 Human Resource Management & Supervision

This course is targeted for team and departmental supervisors rather than HR professionals. The course will provide a solid foundation in human resource management including a component on supervision and leading teams. The first part of the course provides students with an overview of hiring, performance management, and HR law. The final portion of the course focuses on supervision, coaching, and leading effective teams.

#### SCM 140 Procurement & Supply Management

This course introduces students to the roles, policies, procedures, organizational structures and management involved in purchasing and supply management. The course will present purchasing activities in the context of organizational profitability and broader sustainability and corporate social responsibility effects. Methods for supplier evaluation, selection and management will also be covered.

## SCM 150 Operations & Process Management

This course introduces students to operations issues in supply chain management. Topics include the basics of collaborative planning, forecasting, replenishment, enterprise resource planning models, lean thinking, Six Sigma and other statistical process control techniques.

## SCM 160 Logistics in Supply Chain Management

This course introduces students to basic logistical concepts, structures and processes utilized in the distribution and inventory of goods and services. Financial, organizational, managerial, and strategic approaches will be covered. The use of information technologies to increase efficiency and profitability will be introduced.

## SCM 191 Sustainability in Supply Chain Management

This course introduces students to the foundational concepts and terminology of sustainability from social, environmental, and economic perspectives. The course builds upon these in order to illustrate business practices and strategies used to support organizational sustainability goals. Course design allows students the flexibility to investigate sustainability practices within their area of study.

#### SCM 192 Applied Supply Chain Strategy & Analysis

This course is a capstone course building upon all other SCM courses. The student will learn to apply supply chain concepts in a variety of supply chain situations. This course will use case studies as the primary learning method with a final report and presentation. The final presentation will be via groups.

#### SCM 193 Risk in Supply Chain Management

This course explores the important area of risk management within supply chain management. The first half of the course deals with the types of risk and the organizational systems needed to address these. The second half of the course focuses on the measurement, analysis, and mitigation approaches used in supply chain risk management.

#### SCM 125 Co-op Placement

As an integral part of the Operations & Supply Chain Management Co-op Post-Baccalaureate Diploma, the Co-op is designed not only to provide a period of productive employment in the Canadian workplace, but also enables students to apply classroom theory and skills to that employment. Students will experience real-world business practices and gain new perspectives from their employment. Students will be able to perform multifaceted business functions in occupational areas such as purchasing, operations, logistics and customer and information services, financial support and project coordination. Students must submit a reflective task assignment after completion of required Co-op hours.



## SEMESTER 1 (4 MONTHS)

## TERM 1 - 2 Months

BUS 101 Cross-Cultural Communication

BUS 107 Business Correspondence

BUS 130 Excel for Business Analytics

#### TERM 2 - 2 Months

BUS 114 Introduction to Accounting

BUS 103 Marketing Essentials

BUS 123 Macroeconomics

8-WEEK BREAK

## SEMESTER 2 (4 MONTHS)

TERM 1 - 2 Months

SCM 140 Procurement & Supply Management

SCM 150 Operations & Process Management

BUS 109 Workplace Preparation

#### TERM 2 - 2 Months

SCM 160 Logistics in Supply Chain Management

BUS 105 Principles of Management

BUS 116 Project Management

8-WEEK BREAK / JOB-HUNTING

SEMESTER 3 (6 MONTHS)

SCM 125 CO-OP PLACEMENT

- You will be able to work full-time during the co-op terms and part-time during the study terms.

- The schedule is subject to change without notice.

- Friday classes may be provided online.

#### **HIGHLIGHTS**

- Supply Chain is one of the fastest growing industries in Canada and supply chain management professionals occupy a range of influential positions across companies -procurement, operations, logistics, transportation & trade, consulting, senior management, and more
- Completing the program will transform students into someone with practical business skills and highdemand skills
- Full student support for co-op work placement and career development

## **PROGRAM DESCRIPTION**

This program provides students with foundational background in supply chain management (SCM). Building upon the students' general baccalaureate academic experience, the program begins with a solid foundation in communications and business. The program then goes on to deliver introductory courses in the 3 main areas of SCM: procurement, operations and logistics; before students embark on their Co-op work term. Throughout the program emphasis is placed on the inter-connective nature of SCM, the use of analytics to inform decision-making, and on acquiring knowledge and skills identified through industry consultation.

## CO-OP

VanWest College's Co-op has a strong system in place and a solid foundation of host company partnerships across various industries; a system that equips students with the adequate knowledge and skills that help them succeed in getting work placement in an English environment. Students receive first-hand experience in how job-hunting works in Canada through various activities that are offered by the Co-op department such as on-campus activities, and information sessions etc. Depending on our student needs, the Co-op department will provide regular counselling and training until students secure their placements. Students will be able to perform multifaceted business functions in occupational areas such as purchasing, operations, logistics and customer and information services, financial support and project coordination.

#### **OVERVIEW**

Program Length	<ul> <li>18 months (total 72 weeks)</li> <li>Academic Study 8 months</li> <li>Co-op 6 months (total 67)</li> </ul>	(total 672 hours)		
Potential Career Opportunities	<ul> <li>Purchasing Agents and Of</li> <li>Purchasing Managers</li> </ul>	ficers • Manufacturing Managers • Business Management Consultants		
English Admission Requirements	<ul> <li>VanWest English Placement Test: Level 8, or</li> <li>Completion of VanWest Level 7 or EAP 300 course with a final grade of 75%+, or</li> <li>IELTS 6.0+, or</li> <li>TOEFL IBT 79+, or</li> <li>TOEIC 800+, or</li> <li>Duolingo 115+</li> </ul>			
Academic Admission Requirement	<ul> <li>Bachelor's Degree</li> </ul>			
Offered Location	• Vancouver			
Start Dates	• <b>2023:</b> Feb 21, Aug 8 • <b>2024:</b> Jan 22, Jul 8			
Fees	<ul> <li>Tuition:</li> <li>Application Fee:</li> <li>Student Services Fee:</li> <li>Total Fee:</li> <li>Textbook costs are not included</li> </ul>	\$13,500 \$230 \$250 \$13,980		
Credential Upon Graduation	<ul> <li>Supply Chain Managemer</li> <li>Reference letter(s) from Co</li> </ul>	t Co-op Post-Baccalaureate Diploma -op work placement		

## SAMPLE PROGRAM SCHEDULE

	Mon	Tue	Wed	Thu	Fri
3:00 - 5:45 PM	Lecture 1	Lecture 3	Lecture 1	Lecture 3	Lecture 1 or 3
6:00 - 9:30 PM	Lecture 2	Lecture 4	Lecture 2	Lecture 4	







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## **BUS 101** Cross-Cultural Communication

This highly interactive, face-to-face course provides an understanding of the interpersonal communication skills required to develop constructive relationships in the multicultural workplace. This course explores foundational theory. Sources of interpersonal difference and barriers to understanding are examined.

## BUS 103 Marketing Essentials

This introductory course examines the application, management, and trends of marketing in the Canadian and global marketplace. Students will explore the primary elements of the Marketing mix (*Product, Price, Promotion, and Place*); how to utilize the elements of the Marketing mix to create value for the customer, and how to satisfy consumer needs.

## BUS 105 Principles of Management

This course covers the basic concepts of the management process: planning, organizing, staffing, leading, and controlling. Students will develop an overview of the functional areas of business and an understanding of the complex world in which organizational decisions are made. Emphasis is placed on how functional areas are integrated to achieve goals.

#### **BUS 107** Business Correspondence

This "hands-on" course covers communication theory, aspects of written communication, and introduces students to public speaking. On completion of this course, students will be able to: package thoughts clearly, provide clearer communication of both written and verbal messages, and write error free business-related documents.

#### **BUS 109** Workplace Preparation

This course covers basic skills involved in finding and securing employment. The topics in this course all relate to job search strategies, including creating an effective resume, writing a professional cover letter, practicing interview techniques, networking, using the Internet to job search, and understanding labour services.

#### BUS 114 Introduction to Accounting

This course will introduce the concepts of accounting within the context of business in a Canadian environment. Students develop the ability to prepare and analyze the financial statements of public corporations. Topics include accounting as an information system; introduction to income measure; the accounting cycle; cash and financial statements.

#### BUS 116 Project Management

This course will present the essential skills students need to make effective contributions and to have an immediate impact on the completion of projects. Coverage of the latest business developments and challenges acquaint students with issues such as project constraints, stakeholder issues, and the project charter.

#### **BUS 123** Macroeconomics

This course introduces students to the fundamental terminology, concepts and theories of macroeconomics with an emphasis on international dynamics. Course topics include demand, supply, economic growth, inflation, markets and their impacts on international trade and globalization.

#### BUS 130 Excel for Business Analytics

This course introduces students to Microsoft Excel and its use in business analytics. Taught in our computer lab, the course presents foundational and intermediate level tools used frequently in business. Topics include creating/ modifying worksheets, manipulating data using formulas, functions, and Pivot Tables, and displaying information using sorting, charting, and exporting tools. Experiential rather than lecture-based learning will be the focus.

#### SCM 140 Procurement & Supply Management

This course introduces students to the roles, policies, procedures, organizational structures and management involved in purchasing and supply management. The course will present purchasing activities in the context of organizational profitability and broader sustainability and corporate social responsibility effects. Methods for supplier evaluation, selection and management will also be covered.

#### SCM 150 Operations & Process Management

This course introduces students to operations issues in supply chain management. Topics include the basics of collaborative planning, forecasting, replenishment, enterprise resource planning models, lean thinking, Six Sigma and other statistical process control techniques.

#### SCM 160 Logistics in Supply Chain Management

This course introduces students to basic logistical concepts, structures and processes utilized in the distribution and inventory of goods and services. Financial, organizational, managerial, and strategic approaches will be covered. The use of information technologies to increase efficiency and profitability will be introduced.

#### SCM 125 Co-op Placement

As an integral part of the Supply Chain Management Co-op Post-Baccalaureate Diploma, the Co-op is designed not only to provide a period of productive employment in the Canadian workplace, but also enables students to apply classroom theory and skills to that employment. Students will experience real-world business practices and gain new perspectives from their employment. Students will be able to perform multifaceted business functions in occupational areas such as purchasing, operations, logistics and customer and information services, financial support, and project coordination. Students must submit a reflective task assignment after completion of required Co-op hours. Through the classes at VanWest, I learned how all the goods and products circulate in the supply chain industry and I could apply this knowledge at my co-op placement!

# Please let us know about the company you worked for and your responsibilities.

I am currently working at a Retail Trade Company (Furniture and Home Furnishings) in Vancouver. My position is shipping and receiving clerk. My responsibilities are to process goods shipped and received by a company, physically taking items from the company's stock to fill orders. Also, when customers have questions regarding the movement or content of their orders, I provide them answers and ensure satisfaction.

## What was the obstacle and how did you get over it?

The first obstacle was to get the certificates to operate the machines, because without the certificates I was not going to be able to start my position and this opportunity will be lost. The second obstacle was to understand how things work in the receiving, and adapt myself to do the job. It's always challenging at the beginning of new jobs to comprehend the work structure, especially in a foreign country. I did the certificates with the support of the company to operate some machines (Reach Truck and Electric Pallet Jack) and it helped a lot to unload the truck and support my team. Luckily, I have a wonderful team to support me at work so I was able to adapt to this new work environment rapidly.

NAME	Marcus
CO-OP INDUSTRY	Retail Trade (Furniture & Home Furnishings)
CO-OP POSITION	Receiving

## What did you learn from classes? What was useful when you worked?

In procurement and supply management class, I learned how procedures, organizational structures and management are involved in purchasing and supply chain management. It helped me to understand how all the goods and products circulate between suppliers and buyers. Consequently, I was able to apply this knowledge to my work. Additionally, in Cross Cultural Communication Class, I learned about working with different cultures, which helped me to work easily with people from different backgrounds at a professional workplace.

## What are your achievements and please tell us about your future plans.

After a while at work I re-organized my section of the warehouse to make it work more efficiently, while assisting my co-workers whenever they needed. My manager was satisfied with my performance at work. The company where I did my co-op is well-renowned and offers many opportunities to its employees. I want to successfully graduate the Supply Chain Management program at VanWest College, and upgrade my professional career at the company where I work.





SEMESTER 1 (4 MONTHS)

## TERM 1 - 2 Months

BUS 101 Cross-Cultural Communication

BUS 107 Business Correspondence

BUS 109 Workplace Preparation

TERM 2 - 2 Months

BUS 102 Interpersonal Skills for the Workplace

BUS 105 Principles of Management

BUS 106 Customer Service Skills

8-WEEK BREAK

## SEMESTER 2 (4 MONTHS)

TERM 1 - 2 Months

BUS 104 Organizational Behaviour

BUS 114 Introduction to Accounting

BUS 117 Leadership Skills

#### TERM 2 - 2 Months

BUS 103 Marketing Essentials

BUS 115 Social Media Marketing

BUS 116 Project Management

8-WEEK BREAK

## SEMESTER 3 (4 MONTHS) TERM 1 - 2 Months BUS 108 Sales Strategies BUS 120 E-Commerce BUS 119 Sales Management TERM 2 - 2 Months BUS 118 Finance BUS 121 Market Research

8-WEEK BREAK / JOB-HUNTING

## SEMESTER 4 (12 MONTHS) BUS 122 CO-OP PLACEMENT

- You will be able to work full-time during the co-op terms and part-time during the study terms.

- The schedule is subject to change without notice.

- Friday classes may be provided online.

## HIGHLIGHTS

- Increased opportunity for employment in vital labour industries such as Business, Finance and Administration, Management, and Sales and Service occupations where about half of projected job openings are expected to be (BC 2024 Labour Market Outlook)
- Gain the skills and hands-on experience today's employers are looking for
- Full student support for co-op work placement and career development

## **PROGRAM DESCRIPTION**

This program focuses on the fundamental principles of business and gives graduates hands-on skills to gain employment in the commerce and marketing sector. The program incorporates current business concepts and real-life examples to illustrate a global view of the corporate commerce and marketing environment.

## CO-OP

VanWest College's Co-op has a strong system in place and a solid foundation of host company partnerships across various industries; a system that equips students with the adequate knowledge and skills to help them succeed in getting work placement in an English environment. Students receive first-hand experience in how job hunting works in Canada through various activities that offered by Co-op department such as on-campus activities, information sessions etc. Depending on our student needs, the Co-op department will provide regular counselling and training until students secure their placements. Graduates will be able to perform multifaceted business functions such as project management, business analysis, accounting, sales, teamwork, and research to support the marketing activities of an organization.

## **OVERVIEW**

Program Length	<ul> <li>30 months (total 120 wee</li> <li>Academic Study 12 mont</li> </ul>		
	• Co-op 12 months (total 9	52 hours)	
Potential Career Opportunities	<ul><li>Technical Sales Represen</li><li>Marketing Coordinator</li></ul>	eative • Advertising Assistant • Entrepreneur	
English Admission Requirements	<ul> <li>VanWest English Placement Test: Level 8, or</li> <li>Completion of VanWest Level 7 or EAP 300 course with a final grade of 75%+, or</li> <li>IELTS 5.5+, or</li> <li>TOEFL IBT 65+, or</li> <li>TOEIC 730+, or</li> <li>Duolingo 100+</li> </ul>		
Academic Admission Requirements	<ul> <li>High School Diploma (Grade 12) or</li> <li>General Education Development (GED) or</li> <li>Mature Student Status</li> </ul>		
Offered Location	• Vancouver		
Start Dates	<ul> <li>2023: Feb 21, Aug 8</li> <li>2024: Jan 22, Jul 8</li> </ul>		
Fees	<ul> <li>Tuition:</li> <li>Application Fee:</li> <li>Student Services Fee:</li> <li>Total Fee:</li> <li>*Textbook costs are not included</li> </ul>	\$19,900 \$230 \$250 \$20,380	
Credential Upon Graduation	<ul> <li>Commerce &amp; Marketing Co-op Diploma</li> <li>Reference letter(s) from Co-op work placement</li> </ul>		

## SAMPLE PROGRAM SCHEDULE

	Mon	Tue	Wed	Thu	Fri
3:00 - 5:45 PM	Lecture 1	Lecture 3	Lecture 1	Lecture 3	Lecture 1 or 3
6:00 - 9:30 PM	Lecture 2	Lecture 4	Lecture 2	Lecture 4	









#### BUS 101 Cross-Cultural Communication

This highly interactive, face-to-face course provides an understanding of the interpersonal communication skills required to develop constructive relationships in the multicultural workplace. This course explores foundational theory. Sources of interpersonal difference and barriers to understanding are examined.

#### BUS 102 Interpersonal Skills for the Workplace

This highly interactive course provides opportunities for students to develop teamwork, interpersonal, speaking and listening, problem solving, and leadership skills in a face-to-face setting. Core components include foundational interpersonal communications theory, verbal and non-verbal communications skills, and ethical interpersonal behaviour.

#### **BUS 103** Marketing Essentials

This introductory course examines the application, management, and trends of marketing in the Canadian and global marketplace. Students will explore the primary elements of the Marketing mix (*Product, Price, Promotion, and Place*); how to utilize the elements of the Marketing mix to create value for the customer, and how to satisfy consumer needs.

#### **BUS 104** Organizational Behaviour

This course provides an overview of organizations and management from the behavioural sciences perspective. The course explores factors shaping individual, group, organizational, and cultural dynamics. Students will apply the concepts and discuss the various perspectives to better enable them to examine their own behaviour and beliefs.

#### **BUS 105** Principles of Management

This course covers the basic concepts of the management process: planning, organizing, staffing, leading, and controlling. Students will develop an overview of the functional areas of business and an understanding of the complex world in which organizational decisions are made. Emphasis is placed on how functional areas are integrated to achieve goals.

#### BUS 106 Customer Service Skills

This course provides knowledge and practical skills in public and customer relations. Topics include interpersonal relations; positive customer attitudes and awareness; image and professionalism; quality customer service; special needs customers; dealing with difficult customers; conflict resolution and negotiation; public speaking; and media relations.

#### BUS 107 Business Correspondence

This "hands-on" course covers communication theory, aspects of written communication, and introduces students to public speaking. On completion of this course, students will be able to: package thoughts clearly, provide clearer communication of both written and verbal messages, and write error free business-related documents.

#### **BUS 108** Sales Strategies

This course provides comprehensive coverage of consultative selling, strategic selling, relationship selling, partnering, value-added selling, and sales force automation developing a presentation strategy and management of self and others. Students investigate, discuss, and report their findings to the class.

#### **BUS 109** Workplace Preparation

This course covers basic skills involved in finding and securing employment. The topics in this course all relate to job search strategies, including creating an effective resume, writing a professional cover letter, practicing interview techniques, networking, using the Internet to job search, and understanding labour services.

#### BUS 114 Introduction to Accounting

This course will introduce the concepts of accounting within the context of business in a Canadian environment. Students develop the ability to prepare and analyze the financial statements of public corporations. Topics include accounting as an information system; introduction to income measure; the accounting cycle; cash and financial statements.

## BUS 115 Social Media Marketing

This course provides an overview of social media in order to understand its use in building business relations. Students will explore how to develop social media marketing initiatives that are designed to meet business objectives. Students will learn how to maintain an effective online presence that goes beyond Facebook and Twitter.

#### BUS 116 Project Management

This course will present the essential skills students need to make effective contributions and to have an immediate impact on the completion of projects. Coverage of the latest business developments and challenges acquaint students with issues such as project constraints, stakeholder issues, and the project charter.

#### **BUS 117** Leadership Skills

In this course, students will develop strong interpersonal skills and increase their awareness of the importance of people skills in today's organizations. They will develop critical core skills along with individual performance through group interactions, role playing, lectures, and practice sessions. They will focus on the role of supervisors and managers at the front-line.

#### BUS 118 Finance

This course provides students with introduction to the theories, applications, and financial tools within a corporate financial environment. Topics include: forms of business, financial statement analysis, ratios, cash flows, valuation of future cash flows, valuation of securities, raising capital, and project evaluation and analysis.

#### **BUS 119** Sales Management

Students prepare for the role of an effective sales manager in today's hypercompetitive global economy by integrating current technology, research, and strategic planning activities. Topics include the role of the sales manager; the buying and selling processes; customer relationship management; organizing the sales force; sales forecasting and budgeting; selecting, training, compensating, and motivating the salesperson.

#### BUS 120 E-Commerce

Students examine how the Internet is rapidly becoming one of the primary communication, marketing and commercial mediums for businesses in almost every industry, and how managers can effectively use this tool to execute their organization's strategic plans. This course will familiarize students with emerging e-commerce business models and technologies.

#### **BUS 121** Market Research

The main objective of this course is to equip students with the key concepts and methods of marketing research, and allow student to understand how to apply those tools to solve real-life business problems. Topics include an overview of market research and research design, exploratory research; descriptive research; scaling; sampling; and data analysis.

#### BUS 122 Co-op Placement

As an integral part of the Commerce & Marketing Co-op Diploma, the Co-op is designed not only to provide a period of full time productive employment in the Canadian work place, but also enable students to apply classroom theory and skills to that employment. Students will experience real-world business practices and return to the classroom with new perspectives gained from their employment. Students will be able to perform multifaceted business functions in occupations such as: customer and information service representative, retail salesperson, financial support worker, marketing coordinator, project coordinator, advertising assistant, and small business owner. Students must submit a reflective task assignment after completion of required Co-op hours.



At VanWest, the business courses are relevant to today's job market, and I loved the interaction with people of different nationalities!

# Please let us know about the company you worked for and your responsibilities.

During my co-op term, I worked as a full-time Project Coordinator / Sales Assistant in E\*\*\* A\*\*\* Craft. My main roles in the company involved a main role in the Glass department of the company, ordering the required dimensions and quantity for the completion of our railing projects, and making sure that everything was delivered and installed. I had to constantly coordinate with installers and drafters, along with higher-ups in the company to report that everything was going according to schedule during weekly meetings. Another key task that I was part of was asking for quotes from multiple glass suppliers so that the company could decide how to move forward, not to mention assisting the sales department by providing information on which percentage of glass had been installed properly so monthly invoicing for clients was accurate.

## What do you like about your program?

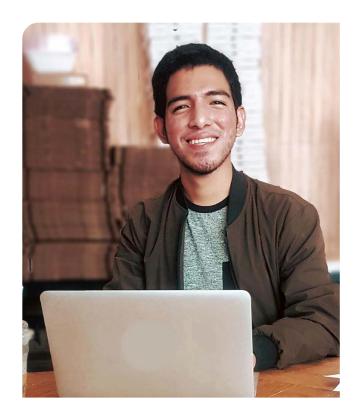
What I liked about the program was the number of subjects covered during all my terms that were pretty relevant to today's job market. I believe that most of the things that I was taught really helped me to understand the importance of these particular businesses and marketing practices in the labor sector. Another thing that I liked is the fact that I got to interact with multiple people of different nationalities during these two years of school, from whom I've learned, and with whom I've built very strong connections.



I would say that it was pretty much what I was expecting, and overall, it was a mind-opening experience. In-class discussions and group activities were useful, especially ones focusing on current market-related questions.

## Please tell us about your future plan and your advice to future students?

My advice would be to never give up, and to always fight for the things you want to achieve. Getting a great job opportunity is not an easy task, even though a lot of people claim that Canada offers a lot of jobs for international students. You are going to always have competition everywhere, so it is up to you to look out for your goals, and determine how successful you want to be. I'm proud of the things I've accomplished here, and grateful for this wonderful experience that the school gave me, and you will be, too! Just remember to fight for the things you want, and eventually your success will be inevitable.



NAME	Augusto	
CO-OP INDUSTRY	Manufacturing	
CO-OP POSITION	Project Coordinator / Sales Assistant	

#### Please let us know about the company you worked for and your responsibilities.

The first organization I worked for was in the Retail Trade. It was a publicly held Canadian brand that sells leather products. I was a team lead in a retail store. The major role was being a team player, contributing to the stores' success, and displaying a "customer comes first" attitude. Ensuring that customer loyalty is built and maintained was key. Other than opening and closing shifts, my other duties were the same as sales associates, such as merchandising, operating the POS system, resolving customer issues, and selling products. The second place I worked for was in a Casino, the largest gaming company in Canada. I was working as a VIP Host in their business development department. It was a customer service job in general; in particular it provides outstanding customer service to VIP guests as they enter and exit the property, and throughout their time on the casino gaming floor. VIP guests generate a very big part of the overall gaming revenue for the casino. Therefore, a VIP Host needs to work in collaboration with the other casino staff to ensure that VIP guests receive the best, most customized services immediately.

#### What was the most challenging part of co-op and how did you get over it?

The most challenging part during two work co-op periods was to work with different store managers during a short-term period. When I worked at the retail store, I had three different store managers. They all had very different personalities and management styles; their personalities reflected these styles and work processes. So, I decided to observe what their styles were, to pick up some key points that they would value more. That helped me to change my own work process based on their requirements.



NAME	Sammi	
1 <sup>ST</sup> CO-OP INDUSTRY	Retail Trade (Clothing & Clothing Accessories)	
1 <sup>ST</sup> CO-OP POSITION	Sales Team Lead	
2 <sup>ND</sup> CO-OP INDUSTRY	Casinos	
2 <sup>ND</sup> CO-OP POSITION	VIP Host Services	

#### What were your achievements?

The first achievement was when I got promoted from sales associate to team lead in the second month of working at the retail store. It was amazing that I got promoted in such a short time. The second one was I got compliments from the general manager at the Casino, and she sent a complimentary email to all the departments' managers. This was surprising because all I did was to perform my responsibilities and duties. After this, I realized that it is hard for some people to keep doing what they should do because they have been working there for a long time. I cared about my work; I did my work responsibly. That made me stand out from others.

#### What did you learn from classes? What was useful when you worked?

When I worked in a sales and marketing role as a customer service provider, the most important thing we needed to know was understanding consumer behavior. Consumer behavior is the acts of individuals in obtaining goods and services, including the decision processes that precede and determine these acts. Understanding this would help us know what the customer's need was. Then we could provide appropriate products or services to the customers and affect the post-purchase behavior. That was what I learned from our classes and the most useful part when I worked.

#### What skills did you learn through Co-op?

When I was working in the retail store, taking the initiative was very important. There are too many details we needed to deal with while working. However, we could not wait for our store managers' or assistant managers' advice because they were not able to be there all the time, and it was a fast-paced work environment. For example, when I faced a customer issue, I had to be willing to solve it even though the customer might not be right. I still put my smile on and helped the customer to find the best solution. If I waited for top management's help, I might upset a customer and lose them. "Taking the initiative" will give you great feedback that you might never imagine. I believe that it also gives you great energy. Working is never easy, but you can make it easy and positive as long as you take the initiative.

#### Please tell us about your future plans.

I want to develop more in the sales and marketing field, especially in social media marketing and project management. I would like to start to learn how to use video editing software. Editing video would be a skill I would want to add to my social media abilities. Secondly, project management is one of the subjects I want to keep studying in the future. Expertise in project management would help me with the sales marketing and management career, because I would be able to manage things more efficiently.

#### What kind of students would you recommend Commerce and Marketing Co-op to?

To those who want to gain study and work experience abroad. You can learn valuable knowledge from the classes and apply it in a workplace - starting with the entry-level job, then moving to higher level through the journey. Also, you can improve your English either at work or in daily life. This program is an important addition to your experience when you return to your country.



YORKVILLE

## **PROGRAM SEQUENCE**

SEMESTER 1 (4 MONTHS)

## TERM 1 - 2 Months

BUS 101 Cross-Cultural Communication

BUS 107 Business Correspondence

BUS 109 Workplace Preparation

TERM 2 - 2 Months

BUS 102 Interpersonal Skills for the Workplace

BUS 103 Marketing Essentials

BUS 105 Principles of Management

8-WEEK BREAK

## SEMESTER 2 (4 MONTHS)

TERM 1 - 2 Months

BUS 104 Organizational Behaviour

BUS 114 Introduction to Accounting

BUS 117 Leadership Skills

TERM 2 - 2 Months

BUS 116 Project Management

BUS 115 Social Media Marketing

8-WEEK BREAK / JOB-HUNTING

## SEMESTER 3 (6 MONTHS)

**BUS 113 CO-OP PLACEMENT** 

- You will be able to work full-time during the co-op terms and part-time during the study terms.

- The schedule is subject to change without notice.

- Friday classes may be provided online.



# AFTER SUCCESSFUL COMPLETION OF BUSINESS MANAGEMENT AT VANWEST



30 TRANSFERABLE CREDITS TO YORKVILLE FROM VANWEST

## AFTER GRADUATION



POST-GRADUATION WORK PERMIT UP TO 3 YEARS

## HIGHLIGHTS

- Business projects and real-life workplace simulations provide practice of critical skills required in today's workplace
- Provides students with familiarity of current opportunities in the job market and teaches techniques to secure relevant employment
- Provides students with an essential business foundation and leadership skills
- Full co-op job placement and career development support
- Students who successfully complete this program can transfer 30 credits to Yorkville University's Bachelor of Business Administration (BBA) degree. After completing the BBA program, students will be eligible for PGWP (Post-graduate Work Permit)

## **PROGRAM DESCRIPTION**

The program will provide students with practical skills and strategies as well as specialized knowledge required to be effective leaders and managers. Students will acquire a well-rounded set of essential skills necessary to guide businesses towards meeting their strategic goals. With a focus on real-world business applications of key management concepts, students will develop broad skillsets that may be applied to management, marketing, accounting, communication, and leadership.

## CO-OP

VanWest College's Co-op has a strong system in place and a solid foundation of host company partnerships across various industries; a system that equips students with the adequate knowledge and skills to help them succeed in getting work placement in an English environment. Students receive first-hand experience in how job-hunting works in Canada through various activities that are offered by the Co-op department, such as on campus activities, and information sessions etc. Depending on our student needs, the Co-op department will provide regular counselling and training until students secure their placements. Graduates will be able to perform multifaceted business functions such as project management, business analysis, accounting, sales, teamwork, and research to support the marketing activities of an organization.

## **OVERVIEW**

Program Length	<ul> <li>18 months (total 72 weeks)</li> <li>Academic Study 8 month</li> <li>Co-op 6 months (total 61)</li> </ul>	s (total 616 hours)	
Potential Career Opportunities	<ul> <li>Account Services Representatives</li> <li>Assistant Project Coordinator</li> <li>Assistant Manager/ Administrative Assistant</li> <li>Retail Management</li> </ul>		
English Admission Requirements	<ul> <li>VanWest English Placement Test: Level 8, or</li> <li>Completion of VanWest Level 7 or EAP 300 course with a final grade of 75%+, or</li> <li>IELTS 5.5+, or</li> <li>TOEFL IBT 65+, or</li> <li>TOEIC 730+, or</li> <li>Duolingo 100+</li> </ul>		
Academic Admission Requirements	<ul> <li>High School Diploma (Gra</li> <li>General Education Devela</li> <li>Mature Student Status</li> </ul>		
Offered Location	• Vancouver		
Start Dates	<ul> <li>2023: Feb 21, Apr 17, Jun <sup>2</sup></li> <li>2024: Jan 22, Mar 18, Mar</li> </ul>		
Fees	<ul> <li>Tuition:</li> <li>Application Fee:</li> <li>Student Services Fee:</li> <li>Total Fee:</li> <li>*Textbook costs are not included</li> </ul>	\$13,500 \$230 \$250 \$13,980	
Credential Upon Graduation	<ul> <li>Business Management Co</li> <li>Reference letter(s) from Co</li> </ul>		nt

## SAMPLE PROGRAM SCHEDULE

	Mon	Tue	Wed	Thu	Fri
3:00 - 5:45 PM	Lecture 1	Lecture 3	Lecture 1	Lecture 3	Lecture 1 or 3
6:00 - 9:30 PM	Lecture 2	Lecture 4	Lecture 2	Lecture 4	







WWW.VANWEST.COM

#### BUS 101 Cross-Cultural Communication

This highly interactive, face-to-face course provides an understanding of the interpersonal communication skills required to develop constructive relationships in the multicultural workplace. This course explores foundational theory. Sources of interpersonal difference and barriers to understanding are examined.

#### BUS 102 Interpersonal Skills for the Workplace

This highly interactive course provides opportunities for students to develop teamwork, interpersonal, speaking and listening, problem solving, and leadership skills in a face-to-face setting. Core components include foundational interpersonal communications theory, verbal and non-verbal communications skills, and ethical interpersonal behaviour.

#### **BUS 103** Marketing Essentials

This introductory course examines the application, management, and trends of marketing in the Canadian and global marketplace. Students will explore the primary elements of the Marketing mix (Product, Price, Promotion, and Place); how to utilize the elements of the Marketing mix to create value for the customer, and how to satisfy consumer needs.

## BUS 104 Organizational Behaviour

This course provides an overview of organizations and management from the behavioural sciences perspective. The course explores factors shaping individual, group, organizational, and cultural dynamics. Students will apply the concepts and discuss the various perspectives to better enable them to examine their own behaviour and beliefs.

#### BUS 105 Principles of Management

This course covers the basic concepts of the management process: planning, organizing, staffing, leading, and controlling. Students will develop an overview of the functional areas of business and an understanding of the complex world in which organizational decisions are made. Emphasis is placed on how functional areas are integrated to achieve goals.

#### **BUS 107** Business Correspondence

This "hands-on" course covers communication theory, aspects of written communication, and introduces students to public speaking. On completion of this course, students will be able to: package thoughts clearly, provide clearer communication of both written and verbal messages, and write error free business-related documents.

#### **BUS 109** Workplace Preparation

This course covers basic skills involved in finding and securing employment. The topics in this course all relate to job search strategies, including creating an effective resume, writing a professional cover letter, practicing interview techniques, networking, using the Internet to job search, and understanding labour services.

## BUS 114 Introduction to Accounting

This course will introduce the concepts of accounting within the context of business in a Canadian environment. Students develop the ability to prepare and analyze the financial statements of public corporations. Topics include accounting as an information system; introduction to income measure; the accounting cycle; cash and financial statements.

#### BUS 115 Social Media Marketing

This course provides an overview of social media in order to understand its use in building business relations. Students will explore how to develop social media marketing initiatives that are designed to meet business objectives. Students will learn how to maintain an effective online presence that goes beyond *Facebook* and *Twitter*.

#### BUS 116 Project Management

This course will present the essential skills students need to make effective contributions and to have an immediate impact on the completion of projects. Coverage of the latest business developments and challenges acquaint students with issues such as project constraints, stakeholder issues, and the project charter.

#### BUS 117 Leadership Skills

In this course, students will develop strong interpersonal skills and increase their awareness of the importance of people skills in today's organizations. They will develop critical core skills along with individual performance through group interactions, role playing, lectures, and practice sessions. They will focus on the role of supervisors and managers at the front-line.

#### BUS 113 Co-op Placement

As an integral part of the Business Management Co-op Diploma, the Co-op is designed not only to provide a period of full time productive employment in the Canadian work place, but also enables students to apply classroom theory and skills to that employment. Students will experience real-world business practices and return to the classroom with new perspectives gained from their employment. Students will be able to perform multifaceted business functions in occupations such as: project management, business analysis, accounting, sales, teamwork, and research to support the marketing activities of an organization. Students must submit a reflective task assignment after completion of required Co-op hours.



## At VanWest, I gained both English skills and work experience!

The biggest reason I chose the VanWest College Co-op Program is I thought I could **gain both English skills and work experience**. First, I will talk about the period of study. Aside from the difficult contents of the class, the first difficulty I felt was definitely English. In order to start a co-op program, you need to basically go through a level test, but since only high-level students are already gathered, no teacher considers the English level of students. So, it was unfamiliar to me to discuss and present with students from other countries who were good at it, and it was hard at first.

But when I look back, I feel that my English has improved significantly since the four months of study. Because it was not easy, I always tried harder than others to understand the class and pass the assignments or exams. I spent the most time **reading and trying to understand textbooks**. Frequently repeated terms and concepts have broadened my knowledge of English. Through the knowledge learned, I no longer have trouble having discussions and presentations during the class.

During my co-op, I worked as a **Market Analyst at a financial company** that profited by investing in stocks or funds. My original goal was to get a job in a trading or distribution company using my previous experience, but I soon realized that it was not so easy. There are not only locals in Canada, but also many international students who graduated from local universities. I was only a one-year course student who lived in Canada studying English. I wouldn't have been able to get the job without **the help of VanWest College.** 

There were two important things that I did before I got the job. Firstly, I visited the **on-campus Co-op team** many times. Every time I had an interview scheduled,





NAME	Derek	
CO-OP INDUSTRY	Finance	
CO-OP POSITION	Market Analyst	

I always went to the Co-op Coordinators and asked for help. They were always happy to help me. They always gave me helpful advice on the interview directions and approaches for my career entirely in accordance with my capabilities and circumstances. They would constantly update me with a lot of interview opportunities that matched my resume and experience.

Secondly, I studied very hard to **improve my English skills**. I can say I put in a lot more effort than anyone else. I continued to talk in English to people whom I met through volunteer places, international friend's parties, casual meetups, at an acapella club, and I built good relationships at all those places.

My own experiences have been unique answers to the questions of local job interviewers - they value personal experience very much. This contributed a lot to my getting my Co-op job. I believe I did my best to challenge myself, and this paid off.

Lastly, I would like to give big thanks to VanWest College. I always tell people that choosing VanWest is a good stepping-stone to getting things started. Through VanWest College, I gained both English skills and the international work experience which I was aiming for when I first arrived in Canada.



I'm fortunate to have studied in Canada which provides lots of opportunities and the best quality of life!

# Please let us know about the company you worked for and your responsibilities.

During my co-op terms, I worked for two different companies. My first co-op was in Gift, Novelty & Souvenir, where my main function was to provide customer service as we received customers from all over the world. My other responsibilities were to fix the shop windows, receive merchandise, label (tag), and do inventory and work as a cashier. My second part of the co-op I did at a cafe where I was working as a supervisor. My duties were to receive merchandise, attend to customer complaints or requests, do inventory, cash flow, and to train new employees including cashiers.

# What was the most challenging part of co-op and how did you get over it?

The obstacle I had in the souvenir store was that we received customers from other countries and sometimes they did not speak English well, so it was difficult to communicate with them, I had to be patient and help them so that their shopping experience was good and eventually they became regular customers. At the cafe, one of the main challenges was that some customers were impolite and aggressive. The cafeteria

is inside the Vancouver General Hospital so our customers were medical staff, patients and patients' families. We had to understand that
sometimes their annoyance was not with us but because of some situation that they were going through at the time, so in both cases
l tried to make their shopping experience satisfactory and try to be calm.

## What did you learn from classes? What was useful when you worked?

What I applied the most was what I learned in my Cross-Cultural Communication class that I took in my first term, because in this class I learned about the different cultures in the world and how we should adapt. In my first job (the souvenir store) this adaptation was not only to the customers who came from other countries, but also with some of my colleagues who were from Asia, where their culture is very different from mine. In Cafe Ami it was different because most of my colleagues were from Canada or Europe, so there the adaptation was easier because their culture is like mine.

## What are your achievements and please tell us about your future plans.

One of my achievements was finishing my Business Management Co-op, but I think the main achievement was being able to live and work as a Canadian, having been able to adapt to other cultures and overcome the barrier of the English language. I thought my knowledge was not enough to be able to communicate but I succeeded. I believe that Canada is a country with many opportunities to get ahead, but above all it has the best quality of life.



NAME	Claudia
CO-OP INDUSTRY	Retail Trade- Gift, Novelty & Souvenir / Food Services
CO-OP POSITION	Customer Service Retail / Store Supervisor



**SEMESTER 1 (3 MONTHS)** 

## TERM 1 - 1 Month

Managing Service in Food & Beverage HM 349 Operations

## TERM 2 - 1 Month

HM 333 Managing Front Office Operations

TERM 3 - 1 Month

HM 338 Managing Housekeeping Operations



8-WEEK BREAK / JOB-HUNTING

## **SEMESTER 3 (6 MONTHS)**

HM 498 CO-OP PLACEMENT

- You will be able to work full-time during the co-op terms and part-time during the study terms

- The schedule is subject to change without notice.

- Friday classes may be provided online.

## HIGHLIGHTS

- A great opportunity to develop strong industry connections and gain handson skills in the hospitality areas
- Full student support for co-op work placement and career development
- Prepares graduates to work in diverse fields such as lodging/accommodation AMERICAN HOTEL & LOD **EDUCATIONAL INSTITUTE** management, food/ beverage services, travel/tourism, sales and marketing
- Get a certificate by the American Hotel & Lodging Education Institute (AHLEI)
- Includes 'site tour' among participating hotels and/or other hospitality firms

## **PROGRAM DESCRIPTION**

The program will provide students with foundational knowledge and techniques related to hotel and restaurant operations, international marketing, food preparation and service, financial analysis, accounting, front and back office operations, and inter-cultural team dynamics. Also, an arranged 'site tour' offers students an unique off-campus learning. They will get a glimpse of the work environment and typical operations in the field, interact with various industry professionals, and gain valuable insights into potential career paths that await beyond their studies.

## CO-OP

VanWest College's Co-op has a strong system in place and a solid foundation of host company partnerships across various industries. Students receive first-hand experience in how job hunting works in Canada through various activities that are offered by the Co-op department such as on campus activities, information session etc. Depending on our student needs, the Co-op department will provide regular counselling and training until students secure their placements. Graduates will be able to perform multifaceted business functions in occupational areas such as Front Desk Management, Housekeeping, and Food and Beverage Management.

## **OVERVIEW**

	• 15 months (total 60 week	(5)		
Program Length	<ul> <li>Academic Study 6 months (total 600 hours)</li> </ul>			
	• Co-op 6 months (total 6	00 hours)		
Potential	• Executive Housekeepers		<ul> <li>Food Service Supervisors</li> </ul>	
Career Opportunities	<ul> <li>Tourism Services Supervis</li> </ul>	sors	<ul> <li>Accommodation Supervisors</li> </ul>	
	<ul> <li>VanWest English Placerr</li> </ul>	nent Test: Level 7,	or	
			00 course with a final grade of 75%+, or	
English Admission Requirements	<ul> <li>IELTS 5.0+ (with no band test score less than 4.5), or</li> <li>TOEFL IBT 45+, or</li> </ul>			
Requirements	• TOEIC 605+, or			
	• Duolingo 90+			
Academic Admission	• High School Diploma (Gr	ade 12) or		
Requirements	<ul> <li>General Education Development (GED) or</li> </ul>			
	<ul> <li>Mature Student Status</li> </ul>			
Offered Location	• Vancouver			
Start Dates	• 2023: Apr 17, Aug 8, Nov	27		
	• 2024: Mar 18, Jul 8, Oct 2	28		
	• Tuition:	\$13,500		
_	<ul> <li>Application Fee:</li> </ul>	\$230		
Fees	Student Services Fee:	\$250		
	Total Fee:     *Textbook costs are not included	\$13,980		
Credential	Hospitality Management Co-op Diploma			
Upon Graduation	<ul> <li>AHLEI Certificate: Rooms Division Specialization and individual certificate from each course</li> </ul>			
open ordeducion	<ul> <li>Reference letter(s) from Co-op work placement</li> </ul>			

## SAMPLE PROGRAM SCHEDULE

	Mon	Tue	Wed	Thu	Fri
3:00 - 8:30 PM	Lecture	Lecture	Lecture	Lecture	Lecture

A half-hour dinner break is included. Some schedules will be from 4:00 to 9:30 PM.









**SEMESTER 1 (3 MONTHS)** 

## TERM 1 - 1 Month

Managing Service in Food & Beverage HM 349 Operations

## TERM 2 - 1 Month

HM 333 Managing Front Office Operations

TERM 3 - 1 Month

HM 338 Managing Housekeeping Operations



4-WEEK BREAK / JOB-HUNTING

## **SEMESTER 3 (6 MONTHS)**

HM 498 CO-OP PLACEMENT

- You will be able to work full-time during the co-op terms and part-time during the study terms

- The schedule is subject to change without notice.

## HIGHLIGHTS

- A great opportunity to develop strong industry connections and gain handson skills in the hospitality areas
- Full student support for co-op work placement and career development
- Prepares graduates to work in diverse fields such as lodging/accommodation AMERICAN HOTEL & LODGING **EDUCATIONAL INSTITUTE** management, food/ beverage services, travel/tourism, sales and marketing
- Get a certificate by the American Hotel & Lodging Education Institute (AHLEI)
- Includes 'site tour' among participating hotels and/or other hospitality firms

## **PROGRAM DESCRIPTION**

The program will provide students with foundational knowledge and techniques related to hotel and restaurant operations, international marketing, food preparation and service, financial analysis, accounting, front and back office operations, and inter-cultural team dynamics. Also, an arranged 'site tour' offers students an unique off-campus learning. They will get a glimpse of the work environment and typical operations in the field, interact with various industry professionals, and gain valuable insights into potential career paths that await beyond their studies.

## CO-OP

VanWest College's Co-op has a strong system in place and a solid foundation of host company partnerships across various industries. Students receive first-hand experience in how job hunting works in Canada through various activities that are offered by the Co-op department such as on campus activities, information session etc. Depending on our student needs, the Co-op department will provide regular counselling and training until students secure their placements. Graduates will be able to perform multifaceted business functions in occupational areas such as Front Desk Management, Housekeeping, and Food and Beverage Management.

## **OVERVIEW**

Program Length	<ul> <li>14 months (total 56 weeks</li> <li>Academic Study 6 month</li> <li>Co-op 6 months (total 48</li> </ul>	is (total 480 hours)	
Potential Career Opportunities	<ul><li>Executive Housekeepers</li><li>Tourism Services Supervise</li></ul>	sors	<ul><li>Food Service Supervisors</li><li>Accommodation Supervisors</li></ul>
English Admission Requirements	<ul> <li>VanWest English Placement Test: Level 7, or</li> <li>Completion of VanWest Level 6 or EAP 200 course with a final grade of 75%+, or</li> <li>IELTS 5.0+ (with no band test score less than 4.5), or</li> <li>TOEFL IBT 45+, or</li> <li>TOEIC 605+, or</li> <li>Duolingo 90+</li> </ul>		
Academic Admission Requirements	<ul> <li>High School Diploma (Grade 12) or</li> <li>General Education Development (GED) or</li> <li>Mature Student Status</li> </ul>		
Offered Location	• Kelowna		
Start Dates	<ul> <li>2023: Oct 3</li> <li>2024: May 6, Aug 12</li> </ul>		
Fees	<ul> <li>Tuition:</li> <li>Application Fee:</li> <li>Student Services Fee:</li> <li>Total Fee:</li> <li>*Textbook costs are not included</li> </ul>	\$13,500 \$230 \$250 \$13,980	
Credential Upon Graduation	<ul> <li>Hospitality Management Co-op Diploma</li> <li>AHLEI Certificate: Rooms Division Specialization and individual certificate from each course</li> <li>Reference letter(s) from Co-op work placement</li> </ul>		

## SAMPLE PROGRAM SCHEDULE

	Mon	Tue	Wed	Thu	Fri
10:00 AM - 12:00 PM	Lecture	Lecture	Lecture	Lecture	Lecture
1:00 PM - 3:00 PM	Lecture	Lecture	Lecture	Lecture	Lecture







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## HM 250 Supervision in the Hospitality Industry

This course teaches the skills that can help you develop effective supervision and management skills that are essential to success in the industry. Topics include how to recruit, select, and train; increase productivity; control labor costs; communicate effectively; manage conflict and change; and use time management techniques. Resources on creating a professional development plan for your hospitality career can help you set the direction for future educational and professional endeavors.

## HM 281 Hospitality Facilities Management and Design

This course covers all major facility systems, including food service equipment and design. Non-engineers can learn how to understand and speak the language of suppliers and maintenance/engineering staff. You'll also learn techniques to reduce expenses and increase efficiency, and learn how the latest technology can streamline operations.

## HM 333 Managing Front Office Operations

This course presents a systematic approach to front office procedures by detailing the flow of business through a hotel, from the reservations process to check-out and account settlement. The course also examines the various elements of effective front office management, paying particular attention to the planning and evaluation of front office operations and to human resources management. Front office procedures and management are placed within the context of the overall operation of a hotel.

## HM 338 Managing Housekeeping Operations

This course provides a thorough overview, from the big picture of hiring and retaining a quality staff, planning, and organizing, to the technical details for cleaning each area of the hotel. Practical information from industry experts makes the contents of this course immediately applicable to your job situation.

## HM 349 Managing Service in Food and Beverage Operations

This course will give students an understanding of the management process in food and beverage operations. All aspects of food and beverage operations are covered, including organization, marketing, menus, costs and pricing, production, service, safety, and finances.

## HM 387 Security and Loss Prevention Management

This course provides the background you need to be informed about the security issues and practices that affect your property every day. Topics include the physical security of the property, asset protection, guest protection, security equipment, emergency management and procedures, OSA requirements, and more. Exhibits, sample forms and documents, and links to safety and security web sites make this course practical and relevant.

#### HM 498 Co-op Placement

As an integral part of the Hospitality Management Co-op Diploma, the Co-op is designed not only to provide a period of productive employment in the Canadian workplace, but also enables students to apply classroom theory and skills within that authentic environment. Students will experience real-world business practices and the new perspectives gained from their employment will more adequately prepare them enter their chosen career path. Students will be able to perform multifaceted business functions in occupational areas such as Front Desk Management, Housekeeping, and Food and Beverage Management. Students must submit a reflective task assignment after completion of required Co-op hours.

# Testimonial

## Why did you decide to take this program? What was your goal in Canada?

In Vietnam, my family has a business specializing in processing and selling wood products. Sometimes, when I have free time, I visit my parents and observe how they supervise and how they select products that meet the needs of users. Since then, many interesting ideas have come up in my mind. In other words, my business spirit, and management passion started at that time. This is the main reason why I decided to study at VanWest College.

## Why did you upgrade to the Hospitality Management Co-op Diploma?

After working in a customer service position for my co-op, the place offered me an LMIA. To gain more knowledge and credentials, I decided to upgrade to Hospitality Management Co-op Diploma at VanWest College. I am also excited to improve my English skills, interact with international classmates and instructors at school, and to learn about managing hotels in Canada.

## How was your experience in VanWest College?

In my experience, VanWest College has an amazing environment to study in. The first time I came to visit the school, I was so surprised that I was the only Vietnamese student at VanWest. I felt comfortable even though my English was not very good, because staff and instructors are extremely thoughtful and caring. They are willing to listen and share the difficulties or happiness with you anytime. Besides, VanWest College is an international school, so the students do not need to be scared about language problems because almost all instructors can speak 2 more languages like Japanese, Turkey, Brazilian, Chinese... Teachers and students





NAME	Linh
CO-OP INDUSTRY	Retail Trade (Food & Beverage - Specialty Food)
CO-OP POSITION	Customer Service Representative

can get along well and become good friends - sharing experiences, useful knowledge or simply spending fun time together. Each class always had 10-15 students and all the classrooms were complete with modern equipment like a TV screen, white board, chairs, and tables.

## Could you tell us about your Co-op job?

I am working as a customer service representative at a retail store (Food & Beverage - Specialty Food). After the first term of the Business Management Co-op program, from what I learned at school, I completed my resume and questions for the interview effectively. I also found jobs Indeed. Fortunately, Te\*\*\*\* saw my resume in Indeed and asked me for an interview in person after a few days. My job includes filling in for opening and closing shifts and working as a cashier and barista; specifically, stocking everything at the store before opening at 7pm such as coffee cups, chocolate, ice water, coffee beans, turning on switches, music, iPad, arranging fresh pastries, and sandwiches in the showcase. For the closing shift, I clean coffee machines, the floor, close the patio, check that the devices are turned off... I can say communication skills, agility and the ability to adapt quickly in a new environment are key to helping me work well at the workplace.

## How much English did you improve? What are the skills you gained through this whole program?

I think my English is much better than the first day I joined the class. I get to improve my English communication skills all the time as everyone communicates in English in school and in workplace. Also, classmates and teachers are very enthusiastic to help me with improving my ability to have better pronunciation and build up professional vocabulary. Now, I have better listening skills and the pronunciation is better. I also learned many valuable things about North American business practices, such as different communication styles (facial expression / direct communication) and the fundamental principles of business culture.

## You got the LMIA (LABOUR MARKET IMPACT ASSESSMENT), which a lots of students dream of. What is your advice for them?

To improve communication skills and communicate well with everyone at workplace. In any difficult circumstances, try not to say anything negative, but try your best to resolve the issues. Also, build good relationships with those around you, even customers by being kind.



I'm thankful for all the challenges and obstacles that I went through - they shape me to become a better person, and a better employee!

# Please let us know about the company you worked for and your responsibilities.

The company I am currently working on is called E\*\*\*n Hy\*\*\*. As an office host, my responsibilities are to work with a team by tending to our clients and guests with a warm and friendly manner, checking that the office, kitchen and lounge area are clean and ready to receive clients and guests. I also prepare coffee and ensure that all amenities are fully stocked. I report any incidents or needs for repair and coordinate events with the team by receiving and organizing catering and decorations.

## What was the most challenging part of co-op and how did you get over it?

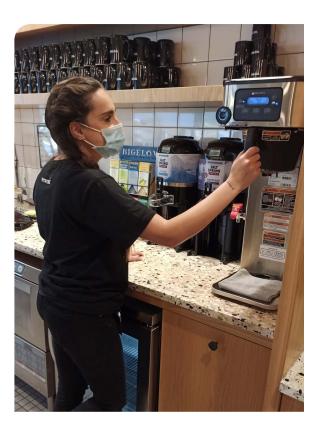
I think that the obstacle that every international student faces is the culture differences from our own, and as the days go by we get used to it, showing that we have the potential to grow and learn in the company we are working with. I think that all the obstacles we face make us better people.

## What did you learn from classes? What was useful when you worked?

Everything I learned in class I managed to put into practice in the two jobs I had here. Without taking anything away, everything helped and influenced me to be a better employer. The content I learned in the Customer Service Skills class particularly helped me to adapt Canadian work-client relations faster. Having co-workers and clients from different nationalities and cultures requires extra attention in professional career and I successfully applied course content during my work.

## What are your achievements and tell us about your future plan.

My achievements grow with each step at my work and I consider this as a victory. Therefore, I see myself building my life here, working in the area in which I am studying and gradually achieving all my goals, and never giving up, even with the challenges of life. My main goal is to establish myself in the hospitality sector and climb the steps of a professional career in Canada after completing my program.





NAME	Carolina
CO-OP INDUSTRY	Administrative & Support Services
CO-OP POSITION	Office Host



## SEMESTER 1 (4 MONTHS)

#### TERM 1 - 2 Months

BUS 101 Cross-Cultural Communication

BUS 107 Business Correspondence

BUS 109 Workplace Preparation

TERM 2 - 2 Months

BUS 102 Interpersonal Skills for the Workplace

BUS 103 Marketing Essentials

BUS 106 Customer Service Skills

4-WEEK BREAK / JOB-HUNTING

SEMESTER 2 (4 MONTHS)

**BUS 112 CO-OP PLACEMENT** 

- You will be able to work full-time during the co-op terms and part-time during the study terms.

- The schedule is subject to change without notice.

- Friday classes may be provided online.

#### HIGHLIGHTS

- Provides students with the fundamental knowledge of business procedures and customer relationships that are required to succeed in customer service and sales environments
- Students will learn how to communicate effectively and confidently in a Canadian work environment
- Academic learning is applied to real-life employment in the customer service industry
- Full support for individual co-op placement by the college staff

## **PROGRAM DESCRIPTION**

Students will learn how to maximize their customer service skills to improve overall customer and business relationships and how to implement strategies to communicate effectively in diverse work environments. Upon graduation, students will successfully enter and move forward in their careers as customer service professionals.

## CO-OP

VanWest College's Co-op has a strong system in place and a solid foundation of host company partnerships across various industries; a system that equips students with the adequate knowledge and skills that helps them succeed in getting work placement in an English environment. Students receive first-hand experience on how job hunting works in Canada through various activities that are offered by the Co-op department such as on campus activities, and information sessions etc. Depending on our student needs, the Co-op department will provide regular counselling and training until students secure their placements. Graduates will be able to demonstrate knowledge and practical skills in public and customer relations such as strategies to meet the needs of multi-cultural customers, communicate effectively across cultures, work as part of a team, problem–solve and manage difficult customer situations, develop customer relationships and create value for their employer.

## **OVERVIEW**

Program Length	<ul> <li>9 months (total 36 weeks)</li> <li>Academic Study 4 months</li> <li>Co-op 4 months (total 330)</li> </ul>	s (total 336 hours)	
Potential Career Opportunities	<ul> <li>Retail Salesperson</li> <li>Hospitality / Tourism Servi</li> <li>Client Services</li> </ul>	ice Provider	<ul> <li>Guest Service Representative</li> <li>Restaurant Service Provider</li> </ul>
English Admission Requirements	<ul> <li>VanWest English Placement Test: Level 8, or</li> <li>Completion of VanWest Level 7 or EAP 300 course with a final grade of 75%+, or</li> <li>IELTS 5.5+, or</li> <li>TOEFL IBT 65+, or</li> <li>TOEIC 730+, or</li> <li>Duolingo 100+</li> </ul>		
Academic Admission Requirements	<ul> <li>High School Diploma (Grade 12) or</li> <li>General Education Development (GED) or</li> <li>Mature Student Status</li> </ul>		
Offered Location	• Vancouver		
Start Dates	<ul> <li>2023: Feb 21, Apr 17, Jun 12</li> <li>2024: Jan 22, Mar 18, May</li> </ul>		
Fees	Tuition: \$8,900     Application Fee: \$230     Student Services Fee: \$250     Total Fee: \$9,380     *Textbook costs are not included		
Credential Upon Graduation	<ul> <li>Professional Customer Service Co-op Certificate</li> <li>Reference letter(s) from Co-op work placement</li> </ul>		

## SAMPLE PROGRAM SCHEDULE

		Mon	Tue	Wed	Thu	Fri
3:00 - 5	:45 PM	Lecture 1	Lecture 3	Lecture 1	Lecture 3	Lecture 1 or 3
6:00 - 9	:30 PM	Lecture 2	Lecture 4	Lecture 2	Lecture 4	







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#### **BUS 101** Cross-Cultural Communication

This highly interactive, face-to-face course provides an understanding of the interpersonal communication skills required to develop constructive relationships in the multicultural workplace. This course explores foundational theory. Sources of interpersonal difference and barriers to understanding are examined.

#### **BUS 102** Interpersonal Skills for the Workplace

This highly interactive course provides opportunities for students to develop teamwork, interpersonal, speaking and listening, problem solving, and leadership skills in a face-to-face setting. Core components include foundational interpersonal communications theory, verbal and non-verbal communications skills, and ethical interpersonal behaviour.

#### **BUS 103** Marketing Essentials

This introductory course examines the application, management, and trends of marketing in the Canadian and global marketplace. Students will explore the primary elements of the Marketing mix (Product, Price, Promotion, and Place); how to utilize the elements of the Marketing mix to create value for the customer, and how to satisfy consumer needs.

#### BUS 106 Customer Service Skills

This course provides knowledge and practical skills in public and customer relations. Topics include interpersonal relations; positive customer attitudes and awareness; image and professionalism; quality customer service; special needs customers; dealing with difficult customers; conflict resolution and negotiation; public speaking; and media relations.

#### BUS 107 Business Correspondence

This "hands-on" course covers communication theory, aspects of written communication, and introduces students to public speaking. On completion of this course, students will be able to: package thoughts clearly, provide clearer communication of both written and verbal messages, and write error free business-related documents.

#### **BUS 109** Workplace Preparation

This course covers basic skills involved in finding and securing employment. The topics in this course all relate to job search strategies, including creating an effective resume, writing a professional cover letter, practicing interview techniques, networking, using the Internet to job search, and understanding labour services.

#### BUS 112 Co-op Placement

As an integral part of the Professional Customer Service Co-op Certificate, the Co-op is designed not only to provide a period of full time productive employment in the Canadian work place, but also enable students to apply classroom theory and skills to that employment. Students will experience realworld business practices and return to the classroom with new perspectives gained from their employment. Students will be able to perform multifaceted business functions in occupations such as: customer/information service representative, retail salesperson, financial support worker and hospitality/ tourism service provider. Students must submit a reflective task assignment after completion of required Co-op hours.

#### Please let us know about the company you worked for and your responsibilities.

I worked at a retail store that is widely deployed in Europe and America including Canada. This store sells a variety of household items such as furniture and cookware. I had a wide range of work contents, such as taking out goods, waiting on customers, dealing with cash registers, attending meetings, managing inventory, responding to telephone calls, creating sales floors, and transporting merchandise. In addition to this, we had frequent study sessions and tests.

#### What was the most challenging part of co-op and how did you get over it?

When I first started working, I was still lacking the English listening skills. I was able to convey something to others without any problems, but I could not understand English at the speed at which native English speakers spoke. It was stressful for me and customers as well. As soon as customers noticed that I did not understand what they were saying, they showed me the obvious angry face and tone and left. It was very humiliating but gave me a chance to make a big difference. I put myself in an environment where I could listen to English 24 hours a day. In addition, I realized that it is very important not to pretend. When I couldn't understand, I often pretended to understand it. Thinking about it now, this was an act of giving up learning opportunities. I realized that if I pretended to understand, the next



NAME	Ryota
CO-OP INDUSTRY	Retail Trade (Furniture & Home Furnishings)
CO-OP POSITION	Sales Associate

time I encountered a similar event I would not be able to understand it. However, it took a lot of courage to ask customers to say it again, so it is important to show your "passion" to customers. This passion is created with an exquisite expression and tone, and by using an appropriate listening expression. As a result, my listening skills have improved dramatically, and in the end, I could catch what my customers, other employees and managers are saying immediately.

#### What were your achievements?

First, I doubled the sales of the department I was in charge of. At my workplace, each person had their own sales floor, and I was in charge of food. By observing customer behavior, rearranging, and featuring, I recorded a 100% increase compared to the sales before I was in charge. Secondly, I got a perfect score in all the tests that were conducted once a week while 70% of our employees took retests every time. Third, in the customer survey, I received more than 50 good feedbacks about me. I always smiled and tried to respond politely to any customers, so I was very delighted to see the results.

#### What did you learn from classes? What was useful when you worked?

Having group works was very useful. The groups are designed to have a mix of diversity, nationality, gender, etc., so it is an environment where you can express your opinion while getting various ideas different from yourself. By gaining a lot of experience like this, I broadened my horizons and became able to accept opinions and ideas that were different from my own. The program also provided countless of opportunities for presentations, alleviated the tension and anxiety of expressing myself in the masses, and now I am confident in making public speeches.

#### What skills did you learn through Co-op?

I am proud of my English and problem-solving skills that I have developed. There were so many challenges in my class for 4 months, but I think I have the current English skills because I have gone through all. I think that all the assignments and internships had a good relationship between inputs and outputs because I was able to put into practice after building the basic skills from the classes. My problem-solving skills were cultivated as I did my job during the co-op. As Canada is known for its diversity, there were different types of customers and employees in the workplace, which sometimes result in troubles and require . Of course, in that variety, there were often troubles, and there were many things to think about in order to solve them. I believe that the problem-solving skills I have developed in such an environment will be necessary in our long life.

#### Please tell us about your future plans.

I took a year off from university and came to Vancouver to take this program. And over the past year, I've been able to dream that I want to play an active role overseas. With that in mind, during my stay in Vancouver, I was interviewed by a Thai branch of a foreign-affiliated consulting company, and I am going to work there for a year. This opportunity is just the first step towards my big dream. First of all, I want to learn basics of consulting business at the company for a year. At the same time, I would like to obtain a license from a USCPA that I am currently studying on an ongoing basis. I have also been studying Chinese and Thai now. In the end, I hope that all the things I'm working on now can be tied together.

#### What kind of students would you recommend Professional Customer Service Co-op to?

I would like to recommend this program to young people who are not confident about themselves, such as "What am I?" or "I don't have something I can be proud of". I think this experience is a good opportunity for you to think about what kind of person you are. Also, if you are a university student like me and are worried about taking a leave of absence, it is totally worth coming. If you would like to participate in this program but feel uneasy, please feel free to contact me anytime!

# Testimonial

## Why did you choose VanWest College?

I chose VanWest College because it offers different lengths of programs for students. When I was 2nd year of my university, I wanted to apply for 1-year break and study abroad. Not only I wanted to improve my English ability, but I also wanted to gain the overseas working experience and enjoy the life in Canada. Among the program options and fully understand the programs details of VanWest College, I chose the Professional Customer Service Co-op Program, it contains 4 moths of academic study and 4 months of co-op working period. I hoped I could interact with local people and learn the Canadian workplace and life culture through the co-op work experience.

## Please let us know about the company you worked for and your responsibilities. What were your achievements?

During the co-op period, I was working as a customer service ambassador in the airport. My main duty is to assist arriving and transferring passengers. And, to provide services to all international travelers, being able to speak many languages is very crucial; almost all of my colleagues can speak at least 2 or 3 different languages. Due to my co-op period is in summertime, which is the high tourism season in Vancouver, we were so busy with assisting all the passengers every day. This let me build up strong relationships with my team. I also had opportunities to meet colleagues from all over the world, with all ages and races. We help each other, learn and work together. In these 4 moths, I had a great time in the Canadian workplace, not only learning the Canadian work culture, also strongly improving my English skills. The most important thing is to meet a group of friends who work hard together. This was also the reason I chose to come to Canada. I was very happy to get the job I wanted, and I successfully achieved my original goal. It totally meets the expectation and goals I made a year ago.

## What did you learn from classes? What was useful when you worked?

During the 4 months of academic study, the Cross-Cultural Communication course enhances my communication skills. I have learned how to efficiently express my opinion in my workplace, also apply what I learn to communicate with colleagues from different cultural backgrounds. I think it is a really important skill we have to learn because there are so many people from different countries in Canadian workplaces. For example, I am working as a customer service staff at the airport, there are at least over 80 languages being used in the workplace. As it's my first time to work in Canada, this course helped me quickly adapt to the co-op workplace and the diversities. Another course is Customer Service Skills where our instructor shared many real-life cases and let us to fully understand that the customer service is not only what it is, it contains lots of important skills. For example, there was a complain case happened in a 5 stars hotel, the instructor taught as besides the SOP resolve procedure, we also learn how to build the relationship with customers. In this course, we were divided to different groups and conduct a practical discussion and role play. The instructor carefully discussed and corrected us for every gesture, eye contact, language and response. We also have field trips to shopping mall and sports equipment store to do observation. All the courses help me to enhance my skills and let me be more confident to complete my co-op work as customer service staff in the international airport.

## Suggestions and tips for future students.

Study hard and be prepared to face any kinds of challenges! At VanWest, all the teachers concern and take care of students' learning progress, in detailed and result oriented teaching way. If you are willing to study hard and work hard, you will learn and improve a lot. It will help your future career development, during the co-op job searching period, the on-campus co-op team will provide the full support, including resume revising and mock interviews. Get ready and be confident and you will be successful for every job interview!





NAME	Haney
CO-OP INDUSTRY	Airport services
CO-OP POSITION	Customer Service Agent



## SEMESTER 1 (4 MONTHS)

## TERM 1 - 2 Months

BUS 101 Cross-Cultural Communication

BUS 107 Business Correspondence

BUS 109 Workplace Preparation

TERM 2 - 2 Months

BUS 110 BUS 110 (Linguaskill Business 1)

BUS 106 Customer Service Skills

## SEMESTER 2 (2 MONTHS)

Business Language Skills BUS 110

(Linguaskill Business 2)

BUS 102 Interpersonal Skills for the Workplace

- Off-campus work is possible during your study terms.

- The schedule is subject to change without notice.

- Friday classes may be provided online.

## HIGHLIGHTS

- Focus on career development that provides students with the tools necessary to work successfully in international and multicultural work environments
- Develop confidence to communicate effectively in oral and written English communication
- Apply cross-cultural communication skills and strategies to the workplace
- Students are eligible to work part-time with off-campus work provision

## **PROGRAM DESCRIPTION**

This program provides students with opportunities to develop essential skills and work habits required for success in all types of workplaces. Students will explore the realities of the workplace and examine factors that determine success, while refining their job-search and employability skills. Students will examine group dynamics, learn the value of diversity within groups, improve communication skills and learn practical skills such as resume writing, interview, and job-search skills.

## OVERVIEW

Program Length	• 6 months				
Program Length	<ul> <li>Academic Study 6 months (total 504 hours)</li> </ul>				
Potential	Administrative Assistant	Office Workers			
Career Opportunities	<ul> <li>Sales Representative</li> </ul>	<ul> <li>Customer Service Representatives</li> </ul>			
Cureer Opportunities	Hospitality/Tourism Service Providers				
	• VanWest English Placem	ent Test: Level 7, or			
English Admission	<ul> <li>Completion of VanWest</li> </ul>	Level 6 or EAP 200 course with a final grade of 75%+, or			
Requirements	• IELTS 5.0+ (with no band	test score less than 4.5), or			
Requirementes	<ul> <li>TOEIC 605+, or</li> </ul>				
	• Duolingo 90+				
Academic Admission	• High School Diploma (Grade 12) or				
Requirements	<ul> <li>General Education Development (GED) or</li> </ul>				
	Mature Student Status				
Offered Location	• Vancouver				
Start Dates	• <b>2023:</b> Feb 21, Aug 8				
Start Dates	• <b>2024:</b> Jan 22, Jul 8				
	• Tuition:	\$8,900			
	<ul> <li>Application Fee:</li> </ul>	\$230			
Fees	<ul> <li>Student Services Fee:</li> </ul>	\$250			
	Total Fee:     *Textbook costs are not included	\$9,380			
Credential	<ul> <li>Cross-Cultural Business Communication Diploma</li> </ul>				
Upon Graduation	Official Linguaskill Exam Result issued by Cambridge English Language Assessment				

## SAMPLE PROGRAM SCHEDULE

	Mon	Tue	Wed	Thu	Fri
3:00 - 5:45 PM	Lecture 1	Lecture 3	Lecture 1	Lecture 3	Lecture 1 or 3
6:00 - 9:30 PM	Lecture 2	Lecture 4	Lecture 2	Lecture 4	









#### BUS 101 Cross-Cultural Communication

This highly interactive, face-to-face course provides an understanding of the interpersonal communication skills required to develop constructive relationships in the multicultural workplace. This course explores foundational theory. Sources of interpersonal difference and barriers to understanding are examined.

#### **BUS 102** Interpersonal Skills for the Workplace

This highly interactive course provides opportunities for students to develop teamwork, interpersonal, speaking and listening, problem solving, and leadership skills in a face-to-face setting. Core components include foundational interpersonal communications theory, verbal and non-verbal communications skills, and ethical interpersonal behaviour.

#### BUS 106 Customer Service Skills

This course provides knowledge and practical skills in public and customer relations. Topics include interpersonal relations; positive customer attitudes and awareness; image and professionalism; quality customer service; special needs customers; dealing with difficult customers; conflict resolution and negotiation; public speaking; and media relations.

#### **BUS 107** Business Correspondence

This "hand-on" course covers communication theory, aspects of written communication, and introduces students to public speaking. On completion of this course, students will be able to: package thoughts clearly, provide clearer communication of both written and verbal messages, and write error free business-related documents.

#### BUS 109 Workplace Preparation

This course covers basic skills involved in finding and securing employment. The topics in this course all relate to job search strategies, including creating an effective resume, writing a professional cover letter, practicing interview techniques, networking, using the Internet to job search, and understanding labour services.

#### BUS 110 Business Language Skills (Linguaskill Business)

Linguaskill Business is an effective assessment tool which can assist companies and organizations to assess the language proficiency of current and aspiring employees. Students will study modern business examples to see, understand, and use key business concepts and vocabulary in context.



## SEMESTER 1 (2 MONTHS)

BUS 101 Cross-Cultural Communication

BUS 107 Business Correspondence

BUS 109 Workplace Preparation

- The schedule is subject to change without notice.

- Friday classes may be provided online.

## **HIGHLIGHTS**

- Prepares students for entry-level employment in culturally diverse workplaces where English is the primary language
- Develops awareness of student's own cultural world-view and positive attitude toward cultural differences
- Improves English communication skills in all types of workplaces and develops practical skills such as resume writing, interview, and job-search skills

## **PROGRAM DESCRIPTION**

This program will prepare students for entry-level employment in culturally diverse workplaces where English is the primary language. Students will understand the impact of culture in a workplace, improve communication skills and learn practical skills such as resume writing, interview, and job-search skills.

## OVERVIEW

Program Length	<ul><li>2 months</li><li>Academic Study 2 months (total 168 hours)</li></ul>		
Potential Career Opportunities	<ul> <li>Junior or entry-level positions in a variety of industries</li> </ul>		
English Admission Requirements	<ul> <li>VanWest English Placement Test: Level 7, or</li> <li>Completion of VanWest Level 6 or EAP 200 course with a final grade of 75%+, or</li> <li>IELTS 5.0+ (with no band test score less than 4.5), or</li> <li>TOEIC 605+, or</li> <li>Duolingo 90+</li> </ul>		
Academic Admission Requirements	<ul> <li>High School Diploma (Grade 12) or</li> <li>General Education Development (GED) or</li> <li>Mature Student Status</li> </ul>		
Offered Location	• Vancouver		
Start Dates	<ul> <li>2023: Feb 21, Apr 17, Jun 12, Aug 8, Oct 3, Nov 27</li> <li>2024: Jan 22, Mar 18, May 13, Jul 8, Sep 3, Oct 28, Dec 23</li> </ul>		
Fees	<ul> <li>Tuition:</li> <li>Application Fee:</li> <li>Student Services Fee:</li> <li>Total Fee: <ul> <li>Total Fee:</li> <li>Textbook costs are not included</li> </ul> </li> </ul>	\$3,100 \$230 \$250 \$3,580	
Credential Upon Graduation	Cross-Cultural Business Communication Certificate		

## SAMPLE PROGRAM SCHEDULE

	Mon	Tue	Wed	Thu	Fri
3:00 - 5:45 PM	Lecture 1	Lecture 3	Lecture 1	Lecture 3	Lecture 1 or 3
6:00 - 9:30 PM	Lecture 2	Lecture 4	Lecture 2	Lecture 4	









## **COURSE DESCRIPTION**

## BUS 101 Cross-Cultural Communication

This highly interactive, face-to-face course provides an understanding of the interpersonal communication skills required to develop constructive relationships in the multicultural workplace. This course explores foundational theory. Sources of interpersonal difference and barriers to understanding are examined.

#### **BUS 107** Business Correspondence

This "hands-on" course covers communication theory, aspects of written communication, and introduces students to public speaking. On completion of this course, students will be able to: package thoughts clearly, provide clearer communication of both written and verbal messages, and write error free business related documents.

#### **BUS 109** Workplace Preparation

This course covers basic skills involved in finding and securing employment. The topics in this course all relate to job search strategies, including creating an effective resume, writing a professional cover letter, practicing interview techniques, networking, using the Internet to job search, and understanding labour services.

Testimonial

#### Why did you decide to take the Cross Cultural Communication Diploma?

At first, I was thinking to take the Professional Customer Service Co-op Certificate program, which includes paid internships, but there are two deciding factors in choosing the Cross-Cultural Business Communication Diploma. The biggest reason was that after returning to Japan, I wanted to work in a workplace where English is the main language, so I wanted to acquire English skills specialized in business. Secondly, I felt that I didn't need to have a paid internship because I originally found a job and had work experience in Canada.

#### What were the differences between ESL classes and College classes?

I think the biggest difference is studying English and learning something in English. I felt that the ESL class was mainly about getting used to use English, such as giving presentations in English, understanding grammar, and reading long sentences. On the other hand, College classes are delivered and proceeded based on those. Also, you need to discuss with many students who work in Canada or thinking of living in Canada permanently. As a result, you will be required to have a higher level of English proficiency, and you will not be able to keep up with the lessons if you have to look up grammar or vocabulary all the time, so it is recommended that you build a solid foundation with ESL. Especially in class, the amount of reading is large, and the amount of homework is enormous, so it is necessary to improve reading comprehension.

#### What did you learn from your classes?

The Business Language skill was very helpful. At that time, the number of students was only five, so I was able to receive detailed guidance from the teacher. Thanks to this class, I was able to learn not only speaking skills but also small differences in English nuances that I would not normally be able to learn. In particular, I learned by getting in touch with the current affairs of various countries through classes where I select business-based news

that is offered once a week, present it, and discuss it in class. Also, when I gave a presentations, I was able to receive feedback from the teacher on the spot when I finished the presentation, and I was able to check the details such as pronunciation and grammar mistakes, and I was able to improve my English proficiency. The teacher always answers any questions politely, so trusting the teacher to study is the fastest way to improve your English.

#### How much English did you improve before and after studying abroad?

My speaking and listening skills were significantly improved. I realized that when it came as a result. After returning to Japan, I had an English interview with an interviewer whose mother tongue is English. I successfully got the job and I was asked to use my English ability to play an active role. Also, when I communicate with foreigners, I am often asked where I learned English and pronunciation, and my pronunciation is especially complimented.

#### Did you work part time during your academic study period? Was it difficult to work and study at the same time?

I mainly worked on order-taking and customer service, such as cashiering at a local restaurant & cafe. My colleagues were mostly Canadians, and there were only a few Japanese-speaking people. That made it the best environment for me to work and improve my English skills. All my colleagues were very kind, and taught me English, dispelling my fear of speaking it. It was a wonderful place to work. However, it was very difficult to balance life with the class. Before the presentations and tests, I had a day to prepare all night, but I had the opportunity to communicate with the local people and speak spontaneous English, so I had to balance my time between them.

#### How did your experience studying abroad help your job hunting?

Through the VanWest class, I was able to approach the English interview with confidence because I learned interview practice, presentations, and understanding of different cultures. I was mainly looking for a job at a foreign-affiliated company, but was required to convey my own opinion, which Japanese people are not always good at. At that time, I was able to express my opinions firmly without being too nervous, and by accurately performing non-verbal communication such as body language. Overall, it was a lively and enjoyable interview.

#### Please give advice for those who would like to get a job using English!

I recommend that you value your time while studying abroad and work backwards to what you need to do to achieve your goals. And please be able to talk about what you have been working on while studying abroad. No matter how much you want to speak English in Japan, it may be obvious, but the chances are much less than when you are in Canada. Therefore, talk to people as much as possible, and don't be afraid to make mistakes; it's okay to make a lot of mistakes. It will definitely be something that you can benefit from. I hope that you will take advantage of the opportunities that have been given and have a fruitful study abroad life.





NAME	Asuna
UPON GRADUATION	Successfully got a job at world-class level luxury hotel

## **ENROLLMENT PROCEDURES**

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## CHECK OUR POLICIES: WWW.VANWEST.COM/ADMISSION/POLICY/

몡 MEET THE ENTRY **REQUIREMENTS?** 



GET A TEST LINK Email info@vanwest.com for the free online placement test





## CHOOSE YOUR PROGRAM AND CHECK THE ADMISSION REQUIREMENTS BELOW:

exam result

SUBMIT DOCUMENTS

Application Form / Copy of passport /

Official high school, college, university

attendance certificate / Official English

PROGRAM	ADMIS	SION REQUIREMENTS	START DATES		
Post-Baccalaureate (Co-op)	Academic	English	2023	2024	
Operations & Supply Chain Management Co-op Post- Baccalaureate Diploma vancouver 32 MONTHS (14 MONTHS ACADEMIC STUDY + 12 MONTHS CO-OP) Supply Chain Management Co-op Post-Baccalaureate Diploma vancouver 18 MONTHS (8 MONTHS ACADEMIC STUDY + 6 MONTHS CO-OP)	Bachelor's Degree	<ul> <li>Placement Test Level 8, or</li> <li>VanWest Level 7 or EAP 300 completion with a final grade of 75%+, or</li> <li>IELTS 6.0+, or</li> <li>TOEFL IBT 79+, or</li> <li>TOEIC 800+, or</li> <li>Duolingo 115+</li> </ul>	Feb 21 Aug 8	Jan 22 Jul 8	
Post-Secondary (Co-op)	Academic	English	2023	2024	
Commerce & Marketing Co-op Diploma VANCOUVER 30 MONTHS (12 MONTHS ACADEMIC STUDY + 12 MONTHS CO-OP)		<ul> <li>Placement Test Level 8, or</li> <li>VanWest Level 7 or EAP 300 completion</li> </ul>	Feb 21 Aug 8	Jan 22 Jul 8	
Business Management Co-op Diploma VANCOUVER 18 MONTHS (8 MONTHS ACADEMIC STUDY + 6 MONTHS CO-OP) Professional Customer Service Co-op Certificate VANCOUVER 9 MONTHS (4 MONTHS ACADEMIC STUDY + 4 MONTHS CO-OP)	<ul> <li>High School Diploma (Grade 12), or</li> <li>General Education Development (GED), or</li> </ul>	<ul> <li>vith a final grade of 75%+, or</li> <li>IELTS 5.5+, or</li> <li>TOEFL IBT 65+, or</li> <li>TOEIC 730+, or</li> <li>Duolingo 100+</li> </ul>	Feb 21, Apr 17 Jun 12, Aug 8 Oct 3, Nov 27	Jan 22, Mar 18 May 13, Jul 8 Sep 3, Oct 28 Dec 23	
Hospitality Management Co-op Diploma vancouver 15 months (6 months academic study + 6 months co-op)	• Mature Student Status	<ul> <li>Placement Test: Level 7, or</li> <li>VanWest Level 6 or EAP 200 completion with a final grade of 75%+, or</li> <li>IELTS 5.0+ (with no band test score less than 4.5), or</li> </ul>	Apr 17, Aug 8 Nov 27	Mar 18, Jul 8 Oct 28	
Hospitality Management Co-op Diploma <u>kelowna</u> 14 months (6 months academic study + 6 months co-op)		<ul> <li>TOEFL IBT 45+, or</li> <li>TOEIC 605+, or</li> <li>Duolingo 90+</li> </ul>	Oct 3	May 6 Aug 12	
Post-Secondary (Non Co-op)	Academic	English	2023	2024	
Cross-Cultural Business Communication Diploma VANCOUVER 6 MONTHS	<ul> <li>High School Diploma (Grade 12), or</li> <li>General Education</li> </ul>	<ul> <li>Placement Test: Level 7, or</li> <li>VanWest Level 6 or EAP 200 completion with a final grade of 75%+, or</li> </ul>	Feb 21 Aug 8	Jan 22 Jul 8	
Cross-Cultural Business Communication Certificate VANCOUVER 2 MONTHS	Development (GED), or     Mature Student Status	<ul> <li>IELTS 5.0+ (with no band test score less than 4.5), or</li> <li>TOEIC 605+, or</li> <li>Duolingo 90+</li> </ul>	Feb 21, Apr 17 Jun 12, Aug 8 Oct 3, Nov 27	Jan 22, Mar 18 May 13, Jul 8 Sep 3, Oct 28 Dec 23	

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## IF YOU MEET THE REQUIREMENTS:

1. Submit the following required documents:

- · Application Form Must fill in and sign all of the required fields including the credit card information for the application fee
- · Copy of passport Provide a clear copy in PDF format
- · Official high school, college, university diploma or degree, or college/university attendance certificate
- · Official English exam test result, or VanWest placement test result
- 2. After the following payments are made, the Admission Department will issue the Vocational Program Letter of Acceptance (LOA) and enrollment documents:
  - Vocational Program application fee (non-refundable)
  - · First installment of the program tuition fees

## IF YOU DO NOT MEET THE ENGLISH REQUIREMENT:

- 1. Contact us for the VanWest free online placement test, and take ESL classes to reach the required English level.
- 2. Submit the required documents.
- 3. After the following payments are made, the Admission Department will issue the ESL Letter of Acceptance (LOA) and Vocational Program Conditional Letter of Acceptance (CLOA) and enrollment documents:
  - ESL + Vocational Program application fee (non-refundable)
  - Full payment of ESL tuition fees
  - First installment of the program tuition fees



## 2023/2024 CALENDAR

SCHOOL CLOSURES / PROGRAM START DATES

#### Holidays / School Closures

Vocational Programs
 Start Dates

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Each program's start dates: Page 2

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#### • ESL Program Start Dates Every Monday. If Monday is a holiday, Tuesday is the start date.

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22	23	24	25	26	27	28			
29	30								

OO SEDTEMBED

02 FEBRUARY									
S	М	Т	W	Т	F	S			
			1	2	3	4			
5	6	7	8	9	10	11			
12	13	14	15	16	17	18			
19	20	21	22	23	24	25			
26	27	28							

06 JUNE									
S	М	Т	W	Т	F	S			
				1	2	3			
4	5	6	7	8	9	10			
11	12	13	14	15	16	17			
18	19	20	21	22	23	24			
25	26	27	28	29	30				

#### 10 OCTOBER

S	М	Т	W	Т	F	S
					6	
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

02 FEBRUARY									
S	М	Т	W	Т	F	S			
				1	2	3			
4	5	6	7	8	9	10			
11	12	13	14	15	16	17			
18	19	20	21	22	23	24			
25	26	27	28	29					

06 JUNE								
S	М	Т	W	Т	F	S		
						1		
2	3	4	5	6	7	8		
9	10	11	12	13	14	15		
16	17	18	19	20	21	22		
23 30	24	25	26	27	28	29		

10 OCTOBER									
М	Т	W	Т	F	S				
	1	2	3	4	5				
7	8	9	10	11	12				
14	15	16	17	18	19				
21	22	23	24	25	26				
28	29	30	31						
	7 14 21	M T 1 7 8 14 15 21 22	M         T         W           1         2           7         8         9           14         15         16           21         22         23	M         T         W         T           1         2         3           7         8         9         10           14         15         16         17	M         T         W         T         F           1         2         3         4           7         8         9         10         11           14         15         16         17         18           21         22         23         24         25				

			03	MA	RCH
	5	М	Т	W	Т
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-	3	4	5	6	7
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					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
			20			
24 31	25	26	27	28	29	30

## 07 JULY

S	М	Т	W	Т	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

## 11 NOVEMBER

S	М	Т	W	Т	F	S
					1	2
			6			
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

2023

35



Dec-23-24

Jun-09-25

Feb-18-25

Aug-05-25

## **VOCATIONAL PROGRAMS - IMPORTANT DATES**

STARTING DATES: 2023/2024 (MM-DD-YY)

Aug-08-23Oct-03-23Nov-24-23Nov-27-23Jan-19-24Jan-19-24Jan-22-24Mar-18-24May-10-24May-13-24May-13-24Jan-19-24Jan-19-24Jan-22-24Mar-18-24May-10-24May-13-24Jan-19-24 <th></th> <th>OPERAT</th> <th>ΓΙΟΝ</th> <th>S &amp; SUPPLY</th> <th>CHAIN MA</th> <th>NAGEMEN</th> <th>ІТ СО-ОР РС</th> <th>ST-BACC</th> <th>:ALA</th> <th>UREATE</th> <th>DIPI</th> <th>LOMA (12</th> <th>28 WEEKS - V</th> <th>ANCO</th> <th>UVER)</th> <th></th>		OPERAT	ΓΙΟΝ	S & SUPPLY	CHAIN MA	NAGEMEN	ІТ СО-ОР РС	ST-BACC	:ALA	UREATE	DIPI	LOMA (12	28 WEEKS - V	ANCO	UVER)		
	SEME							5	SEMES				Y				
Aug-08-23       Oct-2-3       Nov-24-23       Nov-24-23       Nov-27-23       Jan-19-24       Jan-22-24       Mar-18-24       Mar-10-24       May-10-24       May-10-24       May-10-24       May-13-24       Jal-08-24       Jal-08-24       Sep-03-24       Oct-25-24       Oct-28-24       Oct-28-24       Oct-28-24       Jal-19-24       Jal-08-24       Sep-03-24       Oct-28-24       Oct-28-24       Oct-28-24       Jal-19-24       Jal-19-24       Sep-03-24       Oct-28-24       Oct-28-24       Jal-19-26       Jal-19-26       Sep-03-24       Oct-28-24       Oct-28-24       Jal-19-26       Jal-19-26       Sep-03-24       Oct-28-24       Jal-19-26       Jal-12-26       Jal-19-26       Jal-19-26	(8 WEEKS)			END	ST	ART	END		)			)	END	S	START	END	
Jan-22-24       May-12-24       May-13-24       Jul-32-4       Jul-32-4       Jul-08-24       Sep-32-4       Oct-25-24	Feb-21-23	Apr-	17-23	Jun-09-	23 Jun	-12-23 A	ug-04-23	Aug-08-2	3	Oct	-03-23	3	Nov-24-23	No	ov-27-23	Jan-19-24	
Interview       Int	Aug-08-23	Oct-0	03-23	Nov-24-2	23 Nov	-27-23 J	an-19-24	Jan-22-24	ŧ	Ma	r-18-24	ł	May-10-24		ay-13-24	Jul-05-24	
$\begin{tabular}{ c c c c c c c c c c c c c c c c c c c$	Jan-22-24	Mar-	18-24	May-10-	24 May	-13-24 J	JI-05-24	Jul-08-24	ŀ	Sep	-03-24	ŧ	Oct-25-24	00	ct-28-24	Dec-20-24	
$ \  \  \  \  \  \  \  \  \  \  \  \  \ $	Jul-08-24	Sep-0	02-24	Oct-25-2	24 Oct-	28-24 D	ec-20-24	Dec-23-24	ŧ	Feb	-18-25	5	Apr-11-25	Aŗ	or-14-25	Jun-06-25	
$\begin{tabular}{ c c c c c } \hline TERM 1 & TERM 2 & TERM 3 & END & START & END & ITTOP IN THE INPORT INT $						STUDY										ROGRAM	
		-					END	þ	S	TART	E	ND	(48 WKS)		EI	ND DATE	
$ \begin{array}{c c c c c c c c c c c c c c c c c c c $	Jan-22-2	24	I	Mar-18-24	Ma	y-13-24	Jul-05	-24	Jul	08-24	Aug	-30-24	Sep-02-24	ŧ	Aug-01-25		
Jun-09-25       Aug-05-25       Sep-29-25       Nov-21-25       Nov-24-25       Jan-16-26       Jan-19-26       Dec-18         SEMESTER 1 - ACADEMIC STUDY (16 WEEKS)       BREAK (8 WEEKS)       SEMESTER 2 - ACADEMIC STUDY       BREAK (8 WEEKS)       SEMESTER 2 - ACADEMIC STUDY       SEMESTER 2 - ACADEMIC STUDY       BREAK (8 WEEKS)       SEMESTER 2 - ACADEMIC STUDY       SEMESTER 2 - ACADEMIC STUDY       BREAK (8 WEEKS)       SEMESTER 2 - ACADEMIC STUDY       BREAK (8 WEEKS)       SEMESTER 2 - ACADEMIC STUDY       BREAK (8 WEEKS)       SEMESTER 2 - ACADEMIC STUDY	Jul-08-2	24	0	Sep-03-24	Oct	t-28-24	Dec-20	)-24	Dec	-23-24	Feb	o-14-25	Feb-17-25		J	an-16-26	
SUPPLY CHAIN MANAGEMENT CO-OP POST-BACCALAUREATE DIPLOMA (72 WEEKS - VANCOUVER)         SEMESTER 1 - ACADEMIC STUDY (16 WEEKS)       BREAK (8 WEEKS)       SEMESTER 2 - ACADEMIC STUDY (16 WEEKS)       BREAK (8 WEEKS)       SEMESTER 2 - ACADEMIC STUDY (16 WEEKS)       BREAK (8 WEEKS)       SEMESTER 2 - ACADEMIC STUDY (16 WEEKS)       BREAK (8 WEEKS)       SEM 3 (8 WEEKS)       SEM 3 (2 WKS)       SEM 3 (2 WKS) <th colspa<="" td=""><td>Dec-23-2</td><td>24</td><td>l</td><td>Feb-18-25</td><td>Ap</td><td>r-14-25</td><td>Jun-06</td><td>5-25</td><td>Jun</td><td>-09-25</td><td>Aug</td><td>-01-25</td><td colspan="2">Aug-04-25</td><td colspan="2">Jul-03-26</td></th>	<td>Dec-23-2</td> <td>24</td> <td>l</td> <td>Feb-18-25</td> <td>Ap</td> <td>r-14-25</td> <td>Jun-06</td> <td>5-25</td> <td>Jun</td> <td>-09-25</td> <td>Aug</td> <td>-01-25</td> <td colspan="2">Aug-04-25</td> <td colspan="2">Jul-03-26</td>	Dec-23-2	24	l	Feb-18-25	Ap	r-14-25	Jun-06	5-25	Jun	-09-25	Aug	-01-25	Aug-04-25		Jul-03-26	
$\begin{array}{c c c c c c c c c c c c c c c c c c c $	Jun-09-2	25	A	Aug-05-25	Sep	o-29-25	Nov-21	-25	Nov	/-24-25	Jan	-16-26	Jan-19-26		D	ec-18-26	
$\begin{array}{ c c c c c c c c c c c c c c c c c c c$			SUP	PLY CHAIN	MANAGEM	IENT CO-C	P POST-BAC	CALAUR	EATE	DIPLO	MA (7	2 WEEK	S - VANCOU	/ER)			
TERM 1 (8 WEEKS) *START*     TERM 2 (8 WEEKS)     END     START     END     TERM 1 (8 WEEKS)     TERM 2 (8 WEEKS)     END     START     END     CO-OP (24 WKS)     END	SEMESTI			STUDY			SEMEST			C STUDY					EM 3	PROGRAM	
Feb-21-23 Apr-17-23 Jup-09-23 Jup-12-23 Aug-04-23 Aug-07-23 Oct-03-23 Nov-24-23 Nov-27-23 Jup-19-24 Jup-22-24 Ju	(8 WEEKS)			END	START	END				END	)	START	END			PROGRAM END DATI	
	Feb-21-23	Apr-17-2	23	Jun-09-23	Jun-12-23	Aug-04-23	Aug-07-23	Oct-03	-23	Nov-24	ı-23	Nov-27-2	3 Jan-19-24	Jan	-22-24	Jul-05-24	

(8 WEEKS) <u>*START*</u>	(8 WEEKS)	END	START	END	(8 WEEKS)	(8 WEEKS)	END	START	END		
Feb-21-23	Apr-17-23	Jun-09-23	Jun-12-23	Aug-04-23	Aug-07-23	Oct-03-23	Nov-24-23	Nov-27-23	Jan-19-24	Jan-22-24	Jul-05-24
Aug-08-23	Oct-03-23	Nov-24-23	Nov-27-23	Jan-19-24	Jan-22-24	Mar-18-24	May-10-24	May-13-24	Jul-05-24	Jul-08-24	Dec-20-24
Jan-22-24	Mar-18-24	May-10-24	May-13-24	Jul-05-24	Jul-08-24	Sep-03-24	Oct-25-24	Oct-28-24	Dec-20-24	Dec-23-24	Jun-06-25
Jul-08-24	Sep-03-24	Oct-25-24	Oct-28-24	Dec-20-24	Dec-23-24	Feb-18-25	Apr-11-25	Apr-14-25	Jun-06-25	Jun-09-25	Nov-21-25

COMMERCE & MARKETING CO-OP DIPLOMA (120 WEEKS - VANCOUVER)

SEMES	TER 1 - ACADEMIC (16 WEEKS)	STUDY	BRE (8 WE			S	EMESTE	R 2 - ACAD (16 WEEK		TUDY		EAK EEKS)
TERM 1 (8 WEEKS) <u>*START*</u>	TERM 2 (8 WEEKS)	END	START	END	D	TERM 1 (8 WEEK		TERM 2 (8 WEEKS		END	START	END
Feb-21-23	Apr-17-23	Jun-09-23	Jun-12-23	Aug-04	4-23	Aug-08-2	23	Oct-03-2	3	Nov-24-23	Nov-27-23	Jan-19-24
Aug-08-23	Oct-03-23	Nov-24-23	ov-24-23 Nov-27-23 Jan-19-2		9-24	Jan-22-2	4	Mar-18-24	4	May-10-24	May-13-24	Jul-05-24
Jan-22-24	Mar-18-24	May-10-24	May-13-24	Jul-05	5-24	Jul-08-2	4	Sep-03-2	4	Oct-25-24	Oct-28-24	Dec-20-24
Jul-08-24	Sep-03-24	Oct-25-24	Oct-28-24	Dec-20	D-24	Dec-23-2	24	Feb-18-2	5	Apr-11-25	Apr-14-25	Jun-06-25
S	EMESTER 3 - ACAD	EMIC STUDY (16	WEEKS)			BREAK (8	B WEEKS)		SI	EM 4 - CO-OP	PRO	GRAM
TERM 1 (8 WEE	KS) TERM	2 (8 WEEKS)	END			START		END		(48 WKS)	END	DATE
Jan-22-24	M	ar-18-24	May-10-24	ŀ	М	1ay-13-24	Ju	-05-24		Jul-08-24	Jun	-06-25
Jul-08-24	Se	p-03-24	Oct-25-24		0	oct-28-24	De	c-20-24		Dec-23-24	Nov	-21-25

Apr-14-25

Sep-29-25

Jun-06-25

Nov-21-25

Jun-09-25

Nov-24-25

Apr-11-25

Sep-26-25

May-08-26

Oct-23-26



## **VOCATIONAL PROGRAMS - IMPORTANT DATES**

STARTING DATES: 2023/2024 (MM-DD-YY)

		l		MANAGEME	NT CO-OP D	IPLOMA (72	WEEKS - VAN	NCOUVER)			
SEMEST	ER 1 - ACADEMI (16 WEEKS)	IC STUDY		EAK EEKS)	SEMESTE	R 2 - ACADEM (16 WEEKS)	IC STUDY		EAK EEKS)	SEMESTER 3	PROGRAM
TERM 1 (8 WEEKS) <u>*START*</u>	TERM 2 (8 WEEKS)	END	START	END	TERM 1 (8 WEEKS)	TERM 2 (8 WEEKS)	END	START	END	CO-OP (24 WEEKS)	END DATE
Feb-21-23	Apr-17-23	Jun-09-23	Jun-12-23	Aug-04-23	Aug-08-23	Oct-03-23	Nov-24-23	Nov-27-23	Jan-19-24	Jan-22-24	Jul-05-24
Apr-17-23	Jun-12-23	Aug-04-23	Aug-07-23	Sep-29-23	Oct-03-23	Nov-27-23	Jan-19-24	Jan-22-24	Mar-15-24	Mar-18-24	Aug-30-24
Jun-12-23	Aug-08-23	Sep-29-23	Oct-03-23	Nov-24-23	Nov-27-23	Jan-22-24	Mar-15-24	Mar-18-24	May-10-24	May-13-24	Oct-25-24
Aug-08-23	Oct-03-23	Nov-24-23	Nov-27-23	Jan-19-24	Jan-22-24	Mar-18-24	May-10-24	May-13-24	Jul-05-24	Jul-08-24	Dec-20-24
Oct-03-23	Nov-27-23	Jan-19-24	Jan-22-24	Mar-15-24	Mar-18-24	May-13-24	Jul-05-24	Jul-08-24	Aug-30-24	Sep-03-24	Feb-14-25
Nov-27-23	Jan-22-24	Mar-15-24	Mar-18-24	May-10-24	May-13-24	Jul-08-24	Aug-30-24	Sep-02-24	Oct-25-24	Oct-28-24	Apr-11-25
Jan-22-24	Mar-18-24	May-10-24	May-13-24	Jul-05-24	Jul-08-24	Sep-03-24	Oct-25-24	Oct-28-24	Dec-20-24	Dec-23-24	Jun-06-25
Mar-18-24	May-13-24	Jul-05-24	Jul-08-24	Aug-30-24	Sep-03-24	Oct-28-24	Dec-20-24	Dec-23-24	Feb-14-25	Feb-18-25	Aug-01-25
May-13-24	Jul-08-24	Aug-30-24	Sep-02-24	Oct-25-24	Oct-28-24	Dec-23-24	Feb-14-25	Feb-18-25	Apr-11-25	Apr-14-25	Sep-26-25
Jul-08-24	Sep-03-24	Oct-25-24	Oct-28-24	Dec-20-24	Dec-23-24	Feb-18-25	Apr-11-25	Apr-14-25	Jun-06-25	Jun-09-25	Nov-21-25
Sep-03-24	Oct-28-24	Dec-20-24	Dec-23-24	Feb-14-25	Feb-18-25	Apr-14-25	Jun-06-25	Jun-09-25	Aug-01-25	Aug-05-25	Jan-16-26
Oct-28-24	Dec-23-24	Feb-14-25	Feb-17-25	Apr-11-25	Apr-14-25	Jun-09-25	Aug-01-25	Aug-04-25	Sep-26-25	Sep-29-25	Mar-13-26
Dec-23-24	Feb-18-25	Apr-11-25	Apr-14-25	Jun-06-25	Jun-09-25	Aug-05-25	Sep-26-25	Sep-29-25	Nov-21-25	Nov-24-25	May-08-26

## HOSPITALITY MANAGEMENT CO-OP DIPLOMA (60 WEEKS - VANCOUVER)

SEI		CADEMIC STU EEKS)	JDY	BRI (4 WE	EAK EEKS)	SEM	4ESTER 2 - A0 (12 W	CADEMIC STU EEKS)	JDY	BRI (8 WE	EAK EEKS)	SEM 3	PROGRAM
TERM 1 (4 WEEKS) <u>*START*</u>	TERM 2 (4 WEEKS)	TERM 3 (4 WEEKS)	END	START	END	TERM 1 (4 WEEKS)	TERM 2 (4 WEEKS)	TERM 3 (4 WEEKS)	END	START	END	CO-OP (24 WEEKS)	END DATE
Apr-17-23	May-15-23	Jun-12-23	Jul-07-23	Jul-10-23	Aug-04-23	Aug-08-23	Sep-05-23	Oct-03-23	Oct-27-23	Oct-30-23	Dec-22-23	Dec-25-23	Jun-07-24
Aug-08-23	Sep-05-23	Oct-03-23	Oct-27-23	Oct-30-23	Nov-24-23	Nov-27-23	Dec-26-23	Jan-22-24	Feb-16-24	Feb-19-24	Apr-12-24	Apr-15-24	Sep-27-24
Nov-27-23	Dec-26-23	Jan-22-24	Feb-16-24	Feb-19-24	Mar-15-24	Mar-18-24	Apr-15-24	May-13-24	Jun-07-24	Jun-10-24	Aug-02-24	Aug-05-24	Jan-17-25
Mar-18-24	Apr-15-24	May-13-24	Jun-07-24	Jun-10-24	Jul-05-24	Jul-08-24	Aug-06-24	Sep-03-24	Sep-27-24	Sep-30-24	Nov-22-24	Nov-25-24	May-09-25
Jul-08-24	Aug-06-24	Sep-03-24	Sep-27-24	Sep-30-24	Oct-25-24	Oct-28-24	Nov-25-24	Dec-23-24	Jan-17-25	Jan-20-25	Mar-14-25	Mar-17-25	Aug-29-25
Oct-28-24	Nov-25-24	Dec-23-24	Jan-17-25	Jan-20-25	Feb-14-25	Feb-18-25	Mar-17-25	Apr-14-25	May-09-25	May-12-25	Jul-04-25	Jul-07-25	Dec-19-25

## HOSPITALITY MANAGEMENT CO-OP DIPLOMA (56 WEEKS - KELOWNA)

SEI		CADEMIC STU EEKS)	JDY		EAK EEKS)	SEN		CADEMIC STU EEKS)	JDY	BREAK (4 WEEKS)		SEM 3	PROGRAM
TERM 1 (4 WEEKS) <u>*START*</u>	TERM 2 (4 WEEKS)	TERM 3 (4 WEEKS)	END	START	END	TERM 1 (4 WEEKS)	TERM 2 (4 WEEKS)	TERM 3 (4 WEEKS)	END	START	END	CO-OP (24 WEEKS)	END DATE
Oct-03-23	Oct-30-23	Nov-27-23	Dec-22-23	Dec-25-23	Jan-19-24	Jan-22-24	Feb-20-24	Mar-18-24	Apr-12-24	Apr-15-24	May-10-24	May-13-24	Oct-25-24
May-06-24	Jun-03-24	Jul-01-24	Jul-26-24	Jul-29-24	Aug-23-24	Aug-26-24	Sep-23-24	Oct-21-24	Nov-15-24	Nov-18-24	Dec-13-24	Dec-16-24	May-30-25
Aug-12-24	Sep-09-24	Oct-07-24	Nov-01-24	Nov-04-24	Nov-29-24	Dec-02-24	Dec-30-24	Jan-27-25	Feb-21-25	Feb-24-25	Mar-21-25	Mar-24-25	Sep-05-25



## **VOCATIONAL PROGRAMS - IMPORTANT DATES**

STARTING DATES: 2023/2024 (MM-DD-YY)

	PROFESSIO	NAL CUSTOMER S	ERVICE CO-OP C	ERTIFICAT	E (36 WEE	KS - VANCOUVER	)	
SEME	STER 1 - ACADEMIC ST (16 WEEKS)	UDY		BREAK (4 WEEKS)		SEM		PROGRAM
TERM 1 (8 WEEKS) <u>*START*</u>	TERM 2 (8 WEEKS)	END	START		END	CO-0 (16 W		END DATE
Feb-21-23	Apr-17-23	Jun-09-23	Jun-12-23		Jul-07-23	Jul-10	)-23	Oct-27-23
Apr-17-23	Jun-12-23	Aug-04-23	Aug-04-23 Aug-07-23 Sep-01-23		Sep-0	4-23	Dec-22-23	
Jun-12-23	Aug-08-23	Sep-29-23	Oct-03-23		Oct-27-23	Oct-30	0-23	Feb-16-24
Aug-08-23	Oct-03-23	Nov-24-23	Nov-27-23		Dec-22-23	Dec-2	5-23	Apr-12-24
Oct-03-23	Nov-27-23	Jan-19-24	Jan-22-24		Feb-16-24	Feb-20	D-24	Jun-07-24
Nov-27-23	Jan-22-24	Mar-15-24	Mar-18-24		Apr-12-24	Apr-15	5-24	Aug-02-24
Jan-22-24	Mar-18-24	May-10-24	May-13-24		Jun-07-24	Jun-10	)-24	Sep-27-24
Mar-18-24	May-13-24	Jul-05-24	Jul-08-24		Aug-02-24	Aug-0	5-24	Nov-22-24
May-13-24	Jul-08-24	Aug-30-24	Sep-02-24		Sep-27-24	Sep-30	0-24	Jan-17-25
Jul-08-24	Sep-02-24	Oct-25-24	Oct-28-24		Nov-22-24	Nov-2	5-24	Mar-14-25
Sep-03-24	Oct-28-24	Dec-20-24	Dec-23-24		Jan-17-25	Jan-20	D-25	May-09-25
Oct-28-24	Dec-23-24	Feb-14-25	Feb-17-25		Mar-14-25	Mar-1	7-25	Jul-04-25
	CROSS-CUL	FURAL BUSINESS	COMMUNICATIO		1A (24 WEE	KS - VANCOUVER	)	
		ACADEMIC STUDY WEEKS)				ACADEMIC STUDY 8 WEEKS)		
TERM 1 (8 WEEKS) <u>*START*</u>		ERM 2 WEEKS)	END		(	TERM 1 8 WEEKS)		PROGRAM END DATE
Feb-21-23	A	pr-17-23	Jun-09-23			Jun-12-23		Aug-04-23
Aug-08-23	Oc	t-03-23	Nov-24-23			Nov-27-23		Jan-19-24
Jan-22-24	М	ar-18-24	May-10-24			May-13-24		Jul-05-24
Jul-08-24	Se	o-03-24	Oct-25-24			Oct-28-24		Dec-20-24
	CROSS-CULT	URAL BUSINESS C	OMMUNICATION		ATE (8 WE	EKS - VANCOUVE	R)	
SEMESTER 1 ACADEMIC STUDY (8 WEEKS)	PROGRAM END DATE	ACA STUDY (	STER 1 DEMIC 8 WEEKS) ART <u>*</u>	PROGRA END DA		SEMESTER 1 ACADEMIC STUDY (8 WEEK <u>*START*</u>	S)	PROGRAM END DATE
<u>*START*</u>			Apr-17-23 Jun-09-23		-23	Jun-12-23		Aug-04-23
<u>*START*</u> Feb-21-23	Apr-14-23	Apr						
	Apr-14-23 Sep-29-23		03-23	Nov-24-	-23	Nov-27-23		Jan-19-24
Feb-21-23		Oct		Nov-24- May-10-		Nov-27-23 May-13-24		Jan-19-24 Jul-05-24
Feb-21-23 Aug-08-23	Sep-29-23	Oct	03-23		-24			

# 2023/2024 VOCATIONAL PROGRAMS (STUDY & WORK) ENGLISH



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